

America's Source for

# LABELS & STICKERS



### **Look Inside for the Labels You Need:**

Fastship Labels 4-Color Process Prime Labels Bumper Stickers Durable Decals Static Clings Service Labels Parking Permits

Variable Data Labels Hot Foil Stamped Blind Embossed Tamper Evident Thermal Labels
Mailing Labels
Repositionable Labels
And Many More...

2020 CATALOG

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# LABEL BASICS



### **Choose Your Size or Shape**

Don't see your size and shape? Just ask, we have thousands available.

### **Create Your Artwork**

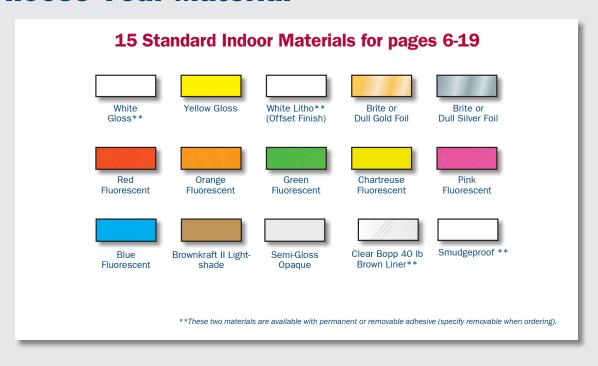
Find spot color and 4-Color Process pricing inside.

### **Pick a Color!**

See pages 34-35 for additional ink options and upcharges.



### **Choose Your Material**



### **Production Turnaround Times\***



KUPELO

Honey







\*Begins the following business day order is submitted. Time spent obtaining additional order information and/or correct artwork necessary to produce order will delay processing and/or shipment. Turnaround time begins after proof approval(s).

Order r	eceived by 4	PM CST	M	T	W	T	F
ES	Ships In 2 Days	Order Received					
<u>≅</u> اعن		Ships On					
CATALOG DUCTION TI	Ships In Days	Order Received					
CTA		Ships On					
	Ships In Days	Order Received					
PRO		Ships On					

### **Which Product to Choose?**

Label will apply to paper, smooth surfaces, or retail bags and boxes.

Need to cover up an error or outdated information on a box, letter, or retail package?

You can find pricing for the same sizes and shapes as 4-Color Process or as Spot Colors. Remember to ask for a custom quote if you can't find your specific shape or size.



Our Blockout Opaque is a great indoor paper material choice. Additional coverup label materials available as a custom quote.







FOR YOUR PROTECTION THIS CARD IS INACTIVE
To activate this card, you must perform a PIN transaction at any
ATM or POS location. (To order a card for the joint owner of this account,
please stop at any one of our convenient locations
ILBERTININGS

Your label will be for temporary use, like a counter mat, school schedule, or point of purchase information.



#### Removable

(cannot be reapplied)

**Repositionable** (reapply multiple times)



# Label is going on equipment,



fencing, or other outdoor application.



Durable Weatherproof products have an outdoor rating up to 18 months. You can add consecutive numbering for \$30 to create a dependable Inventory Control Label or Parking Permit Sticker.

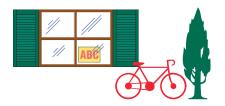


### Window Labels with no adhesive or residue.

Create Oil Change Stickers with four material choices. Use the diagram below to know how your clear label will apply.



### **Clear Material Window Application**



### Static or Adhesive on FACE of Label

Applied to inside of window to be read from outside of window.

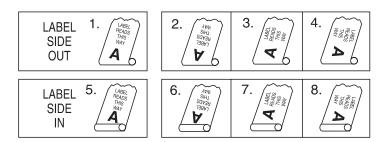


#### Static or Adhesive on BACK of Label

Applied to exterior surface of window to be read from outside of window.

### Unwind matters, use this chart to choose the correct unwind.

How Labels Come Off Roll (Often called "Unwind Direction")



Find additional specific material information on page 36.

# 4-COLOR PROCESS

### **4-Color Process Printing**

Finished in Rolls on Your Choice of 7 Materials

**Gloss Freezer** 

**White Gloss** 

**White Vinyl 50 lb Liner Permanent** 

**White Litho** 

White Film (indoor/outdoor use\*)

Clear Film (indoor use)

**Semi-Gloss Removable Special** 

### **NO CHARGE FOR:**

White Ink Back-Up Behind Art Required for clear film.

**Printing Plates** 

Bleeds (Ink to edge of label)

Protective Coating (Clear UV or Clear Lamination)

### Electronic PDF Proof Allow 2 business days to produce proof

A PDF Proof can be generated at no charge if requested on Purchase Order. Allow 2 business days to produce proof. Turnaround time begins when proof approval has been received. See "Proofs Available" on page 35 for full details.

**Ships In** 

Rated 6 months outdoor.



imi	SPECIF	ICAT	IONS	QUANTIT	<b>ry –</b> Sugg	ested Reta	ail Pricing I	Per 1,000(	M) Labels	(8A)		
SIZE	D	DIE#	SHAPE	100 LOT	250 LOT	500 LOT	1M	2M	ЗМ	5M	10M	10M+
1/4" x 3/4	"	841	RECTANGLE	228.00	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1/4" x <b>1</b> 1/	⁄2"	232	RECTANGLE	228.00	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
3⁄8" x <b>1</b> ⁴⁄	<b>4</b> "	667	RECTANGLE	228.00	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
½" x <b>1</b> "		1	RECTANGLE	228.00	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
½" x <b>1</b> ½	⁄2"	2	RECTANGLE	228.00	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
½" x 2"		702	RECTANGLE	228.00	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
½" x 2½	⁄4" 1	1253	RECTANGLE	228.00	250.00	270.00	360.00	210.00	160.00	120.00	70.00	Α
½" x 23	/4"	756	RECTANGLE	228.00	250.00	270.00	360.00	210.00	160.00	120.00	70.00	ŝ
½" x 3"		146	RECTANGLE	228.00	250.00	270.00	360.00	210.00	160.00	120.00	70.00	K
%16" x 25	%16"	44	RECTANGLE	228.00	250.00	270.00	360.00	210.00	160.00	120.00	70.00	F
3⁄4" x <b>1</b> ¹⁄	/4"	3	RECTANGLE	228.00	250.00	270.00	360.00	210.00	160.00	120.00	70.00	O R
3⁄4" x <b>1</b> <sup>1</sup> /	⁄2"	43	RECTANGLE	228.00	250.00	270.00	360.00	210.00	160.00	120.00	70.00	IX.
3⁄4" x <b>1</b> 3	/4"	9	RECTANGLE	228.00	250.00	270.00	360.00	210.00	160.00	120.00	70.00	Α
<sup>3</sup> ⁄ <sub>4</sub> " x 2"		10	RECTANGLE	228.00	250.00	270.00	360.00	210.00	160.00	120.00	70.00	Q
3⁄4" x 2¹⁄	⁄2"	12	RECTANGLE	228.00	250.00	270.00	360.00	210.00	160.00	120.00	70.00	U O
³⁄4" x 3"		635	RECTANGLE	228.00	250.00	270.00	360.00	210.00	160.00	120.00	70.00	T
<sup>7</sup> ⁄8" x 2⁴⁄	8"	732	RECTANGLE	228.00	250.00	270.00	360.00	210.00	160.00	120.00	70.00	E
<sup>7</sup> ⁄8" x 3³∕	8"	742	RECTANGLE	228.00	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1" x 11/4	4"	4	RECTANGLE	228.00	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1" x 11/2	2"	45	RECTANGLE	228.00	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1" x 2"		11	RECTANGLE	228.00	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1" x 21/2	2"	13	RECTANGLE	228.00	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1" x 3"		15	RECTANGLE	228.00	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1" x 4"		19	RECTANGLE	228.00	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
EACH AE	DDITIONAL	LINK C	OLOR CHARGE	50.00	50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

## **4-Color Process Rectangles Round Corners**

■ FREE Plates ■ FREE PDF Proof ■ FREE Protective Coating ■ FREE White Back-Up

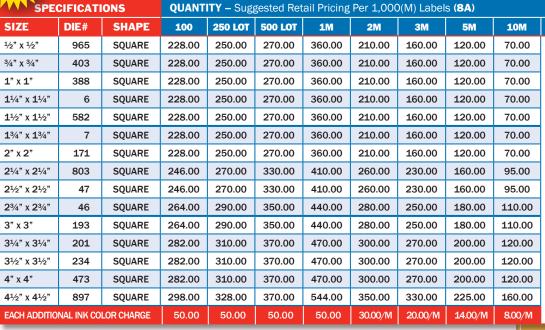


SPEC	IFICAT	IONS	QUANTI	<b>ry –</b> Sugg	ested Reta	ail Pricing I	Per 1,000(	(M) Labels	(8A)		
SIZE	DIE#	SHAPE	100 LOT	250 LOT	500 LOT	1M	2M	ЗМ	5M	10M	10M+
1" x 5"	50	RECTANGLE	246.00	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
11/4" x 13/4"	8	RECTANGLE	228.00	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
11/4" x 2"	5	RECTANGLE	228.00	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
11/4" x 21/2"	14	RECTANGLE	228.00	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
11/4" x 23/4"	611	RECTANGLE	228.00	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
11/4" x 31/2"	48	RECTANGLE	246.00	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
11/4" x 51/2"	1153	RECTANGLE	264.00	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
1½" x 2½"	49	RECTANGLE	228.00	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1½" x 3"	16	RECTANGLE	228.00	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1½" x 3½"	1310	RECTANGLE	246.00	270.00	330.00	410.00	260.00	230.00	160.00	95.00	A
1½" x 4"	20	RECTANGLE	246.00	270.00	330.00	410.00	260.00	230.00	160.00	95.00	S K
1½" x 4¾"	583	RECTANGLE	264.00	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
1¾" x 2½"	451	RECTANGLE	246.00	270.00	330.00	410.00	260.00	230.00	160.00	95.00	F O
1¾" x 4"	781	RECTANGLE	264.00	290.00	350.00	440.00	280.00	250.00	180.00	110.00	R
2" x 3"	17	RECTANGLE	246.00	270.00	330.00	410.00	260.00	230.00	160.00	95.00	А
2" x 3½"	172	RECTANGLE	264.00	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
2" x 4"	21	RECTANGLE	264.00	290.00	350.00	440.00	280.00	250.00	180.00	110.00	Q U
2" x 5"	3066	RECTANGLE	282.00	310.00	370.00	470.00	300.00	270.00	200.00	120.00	0
2" x 6"	393	RECTANGLE	282.00	310.00	370.00	470.00	300.00	270.00	200.00	120.00	T E
21/4" x 4"	890	RECTANGLE	282.00	310.00	370.00	470.00	300.00	270.00	200.00	120.00	_
2½" x 3"	18	RECTANGLE	264.00	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
2½" x 4"	22	RECTANGLE	282.00	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
3" x 4"	51	RECTANGLE	282.00	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
3" x 5"	52	RECTANGLE	282.00	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
3" x 6"	736	RECTANGLE	298.00	328.00	370.00	544.00	350.00	330.00	225.00	160.00	
4" x 5"	53	RECTANGLE	298.00	328.00	370.00	544.00	350.00	330.00	225.00	160.00	
4" x 6"	54	RECTANGLE	368.00	405.00	445.00	598.00	410.00	340.00	245.00	190.00	
5" x 6"	992	RECTANGLE	436.00	480.00	530.00	680.00	460.00	360.00	260.00	210.00	
EACH ADDITION	IAL INK C	OLOR CHARGE	50.00	50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

### **4-Color Process Squares with Round Corners**

■ FREE Plates ■ FREE PDF Proof ■ FREE Protective Coating ■ FREE White Back-Up







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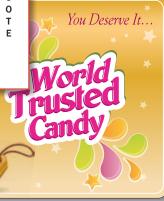
R

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Q

U





### 4-Color Process Square Corner Butt Cut Labels on Rolls

SQUARE INCH	QUANTIT	<b>Y –</b> Suggeste	d Retail P	ricing Per	1,000(M)	Labels (8	A)		
RANGE	100 LOT	250 LOT	500 LOT	1M	2M	ЗМ	5M	10M	10M+
up to 5.0 sq in	286.00	315.00	372.00	456.00	242.00	192.00	146.00	87.00	
5.1 - 7.5 sq in	336.00	369.00	436.00	482.00	296.00	241.00	174.00	101.00	
7.6 - 10.5 sq in	378.00	415.00	464.00	489.00	332.00	279.00	199.00	113.00	
10.6 - 16.5 sq in	432.00	475.00	488.00	563.00	364.00	304.00	206.00	129.00	ASK
16.6 - 20.5 sq in	448.00	492.00	562.00	586.00	375.00	332.00	235.00	158.00	FOR A
20.6 - 24.0 sq in	540.00	594.00	692.00	742.00	450.00	368.00	264.00	181.00	QUOTE
24.1 - 28.0 sq in	610.00	670.00	755.00	806.00	519.00	392.00	276.00	188.00	
28.1 - 32.0 sq in	618.00	679.00	778.00	940.00	555.00	428.00	299.00	197.00	
32.1 - 36.0 sq in	626.00	688.00	801.00	987.00	580.00	454.00	317.00	216.00	
EACH ADDITIONAL INK COLOR CHARGE	50.00	50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

Contact factory for custom sizes, larger square corner labels or labels on sheets.

#### Square Corner Label Sizes Available\*

Available Width:
From ½" to 7 ½" in ½"
increments\*\*

Available Length: From ¼" to 15" in ¼" increments

#### No Bleeds Available See Page 14 For Details

\*Wider (up to 10") and longer (up to 24") square corner labels available – please inquire.

\*\*For widths narrower than 1/2" add setup charge – inquire about cost.

### **4-Color Process Circles & Ovals**

■ FREE Plates ■ FREE PDF Proof ■ FREE Protective Coating ■ FREE White Back-Up

li	num!											
4	SP SP	ECIFICAT	TIONS	QUANT	<b>TY –</b> Sugg	gested Ret	ail Pricing	Per 1,000	)(M) Label	s <b>(8A)</b>		
	SIZE	DIE#	SHAPE	100 LOT	250 LOT	500 LOT	1M	2M	ЗМ	5M	10M	10M
	3⁄4" DIA	27	CIRCLE	228.00	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
	1" DIA	26	CIRCLE	228.00	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
	11/4" DIA	25	CIRCLE	228.00	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
	1½" DIA	55	CIRCLE	228.00	250.00	270.00	360.00	210.00	160.00	120.00	70.00	Α
	1¾" DIA	24	CIRCLE	228.00	250.00	270.00	360.00	210.00	160.00	120.00	70.00	S K
	2" DIA	56	CIRCLE	228.00	250.00	270.00	360.00	210.00	160.00	120.00	70.00	\ \ \
	23/16" DIA	57	CIRCLE	246.00	270.00	330.00	410.00	260.00	230.00	160.00	95.00	F O
	2½" DIA	23	CIRCLE	246.00	270.00	330.00	410.00	260.00	230.00	160.00	95.00	R
	2¾" DIA	976	CIRCLE	264.00	290.00	350.00	440.00	280.00	250.00	180.00	110.00	А
	3" DIA	58	CIRCLE	264.00	290.00	350.00	440.00	280.00	250.00	180.00	110.00	А
	31/4" DIA	387	CIRCLE	282.00	310.00	370.00	470.00	300.00	270.00	200.00	120.00	Q
	3½" DIA	59	CIRCLE	282.00	310.00	370.00	470.00	300.00	270.00	200.00	120.00	U 0
	3¾" DIA	60	CIRCLE	282.00	310.00	370.00	470.00	300.00	270.00	200.00	120.00	Ţ
	4" DIA	61	CIRCLE	282.00	310.00	370.00	470.00	300.00	270.00	200.00	120.00	E
	4½" DIA	436	CIRCLE	298.00	328.00	370.00	544.00	350.00	330.00	225.00	160.00	
	5" DIA	62	CIRCLE	368.00	405.00	445.00	598.00	410.00	340.00	245.00	190.00	
	5½" DIA	1530	CIRCLE	436.00	480.00	530.00	680.00	460.00	360.00	260.00	210.00	

590.00

50.00

740.00

50.00/M

490.00

30.00/M

390.00

20.00/M

530.00

50.00

482.00

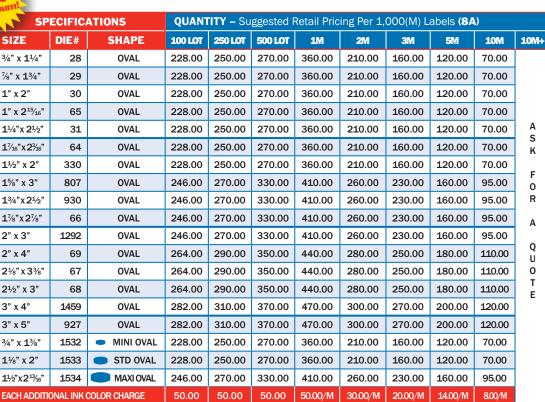
50.00

6" DIA

CIRCLE

63

EACH ADDITIONAL INK COLOR CHARGE





Old Fashion Pecan P
For More Great Peau Products go to
workyoungeplattinisms on to
Wt: 2lbs.4oz (1021g)

290.00

14.00/M

230.00

8.00/M

# FASTSHIP

# One Color Printing Any Color on Your Choice of Standard Label Material

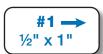
(See Inside Flap for Material Choices)

### **NO CHARGE FOR:**

**10 Standard Inks Printing Plates Typesetting\* Borders/Reverses** 



Bleeds (Ink to edge of label)	\$12.00
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00
Standard Fluorescent Inks*	
*See Coneral Information on pages 24 25 for full details	







**Evening** Rental



Arrow Indicates Direction of Unwind

## **PACKING** LIST **ENCLOSED**







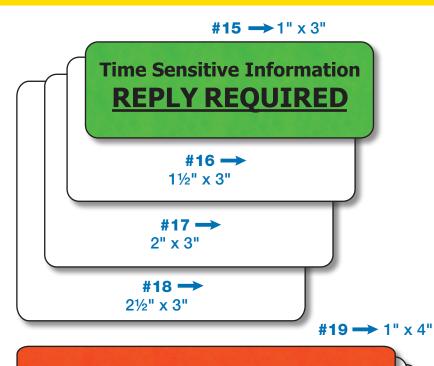






**#14** → 11/4" x 21/2"

	SPECIFICA	TIONS		QUAN	<b>TITY –</b> O	ne Color S	Suggeste	d Retail P	ricing Per	1,000(N	1) Labels	(10A)	
DIE #	SIZE	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
1	½" x <b>1</b> "	RECTANGLE	40.44	43.22	50.88	39.74	34.46	23.86	19.88	15.06	13.26	11.28	
2	½" x <b>1</b> ½"	RECTANGLE	40.44	43.22	50.88	39.74	34.46	23.86	19.88	15.06	13.26	11.28	Α
3	¾" x <b>1</b> ¼"	RECTANGLE	40.44	43.22	50.88	39.74	34.46	23.86	19.88	15.06	13.26	11.28	S
4	1" x 1¼"	RECTANGLE	42.28	46.74	55.00	47.68	38.40	29.14	21.20	16.56	15.88	13.26	К
5	1¼" x 2"	RECTANGLE	44.94	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.68	13.94	F
6	1¼" x 1¼"	SQUARE	42.28	46.74	55.00	47.68	38.40	29.14	21.20	16.56	15.88	13.26	0
7	<b>1</b> ¾" x <b>1</b> ¾"	SQUARE	48.52	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	R
8	1¾" x 1¾"	RECTANGLE	44.94	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.68	13.94	Α
9	¾" x <b>1</b> ¾"	RECTANGLE	42.28	46.74	55.00	47.68	38.40	29.14	21.20	16.56	15.88	13.26	] ~
10	¾" x 2"	RECTANGLE	42.28	46.74	55.00	47.68	38.40	29.14	21.20	16.56	15.88	13.26	Q
11	1" x 2"	RECTANGLE	44.94	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.68	13.94	U O
12	<sup>3</sup> ⁄ <sub>4</sub> " x 2½"	RECTANGLE	42.28	46.74	55.00	47.68	38.40	29.14	21.20	16.56	15.88	13.26	T
13	1" x 2½"	RECTANGLE	44.94	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.68	13.94	E
14	1¼" x 2½"	RECTANGLE	48.52	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	



# #28 -NEBRASKA #30 #31 #29 SOUVENIR mangelsens.com Omaha #23 #24 #25 #26 #27 KLOWERS x 1¼"

# **ACCEPTED**

#20 -> 1½" x 4"

#21 → 2" x 4"

#22 is not intended for use in Typewriter or Pinfeed Printer. Refer to Page 22 for Mailing Labels.

#22 -> 2½" x 4"

	SPECIFICA	TIONS		QUA	NTITY – (	One Color	Suggeste	d Retail P	ricing Per	1,000(M)	Labels (1	LOA)	
DIE#	SIZE	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
15	1" x 3"	RECTANGLE	48.52	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
16	1½" x 3"	RECTANGLE	52.60	60.36	70.98	61.56	52.98	39.74	29.14	24.02	23.06	19.22	
17	2" x 3"	RECTANGLE	57.76	67.22	79.10	71.54	62.28	47.68	34.46	30.66	29.44	24.58	
18	2½" x 3"	RECTANGLE	62.18	74.10	87.16	79.46	70.22	54.30	37.08	33.12	31.80	26.50	1
19	1" x 4"	RECTANGLE	52.60	60.36	70.98	62.26	52.98	39.74	29.14	24.02	23.06	19.22	A S
20	1½" x 4"	RECTANGLE	57.76	67.22	79.10	71.54	62.28	47.68	34.46	30.66	29.44	24.58	K
21	2" x 4"	RECTANGLE	62.18	74.10	87.16	79.46	70.22	54.30	37.08	33.12	31.80	28.90	
22	2½" x 4"	RECTANGLE	67.98	82.98	97.62	92.72	80.80	64.92	49.00	46.40	44.50	37.08	F O
23	2½" DIA	CIRCLE	62.18	74.10	87.16	79.46	70.22	54.30	39.16	35.30	32.80	27.90	R
24	1¾" DIA	CIRCLE	48.52	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
25	1¾" DIA	CIRCLE	42.28	46.74	55.00	47.68	38.40	29.14	21.20	16.56	15.88	13.26	Α
26	1" DIA	CIRCLE	40.44	43.22	50.88	39.74	34.46	23.86	19.88	15.06	13.26	11.28	Q
27	3⁄4" DIA	CIRCLE	40.44	43.22	50.88	39.74	34.46	23.86	19.88	15.06	13.26	11.28	Ù
28	¾" x <b>1</b> ¼"	OVAL	42.28	46.74	55.00	47.68	38.40	29.14	21.20	16.56	15.88	13.26	0
29	½" x <b>1</b> ¾"	OVAL	44.94	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.68	13.94	T F
30	1" x 2"	OVAL	44.94	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.68	13.94	
31	11/4" x 21/2"	OVAL	48.52	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
32	1" x 1¾"	STARBURST	48.52	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
33	2" DIA	SUNBURST	62.18	74.10	87.16	79.46	70.22	54.30	37.08	33.12	31.80	26.50	

# RECTANGLES

**Round Corners** 

## **Spot Color Printing**

**Up to 6 Colors on Your Choice of Standard Label Material** 

(See inside flap for material choices and last line of price grid for additional ink color charges)

### **NO CHARGE FOR:**

10 Standard Inks
Printing Plates
Typesetting\*
Borders/Reverses



Bleeds (Ink to edge of label)	\$12.00
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00
Standard Fluorescent Inks*	\$40.00
*See General Information on pages 34-35 for full d	

#**15** → 1" x 3"





#**43** <del>----</del> 3/4" x 1½"





#**50** → 1" x 5"





#10 -> 3/4" x 2"

ACCURACY TIGHTER GROUPS #11 -> 1" x 2"

**OPEN IMMEDIATELY!** 

IMPORTANT TAX RETURN DOCUMENT ENCLOSED

#14 -> 11/4" x 21/2"

#13 -> 1" x 2½"

KERR Contractors inc.

HighlandDental

6151 Wilson Mills Road • Suite 205 Highland Heights, Ohio 44143 Phone: 440-646-1330 www.highland-dental.com



#19 -> 1" x 4"

#**45** — 1" x 1½"

Gluten Free

#146 -> ½" x 3"

**Warning!** Harmful if Swallowed

256-5-FIREWORKS

#**44** -> 9/16" x 29/16"

SPE	CIFICATIO	ONS	QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (9A)									
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
⅓" x ¾"	841	RECTANGLE	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
¼" x <b>1</b> ½"	232	RECTANGLE	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
3/8" x <b>1</b> 1/4"	667	RECTANGLE	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
½" x <b>1</b> "	1	RECTANGLE	43.22	50.88	39.74	34.46	23.86	19.88	15.06	13.26	11.28	
½" x <b>1</b> ½"	2	RECTANGLE	43.22	50.88	39.74	34.46	23.86	19.88	15.06	13.26	11.28	
½" x 2"	702	RECTANGLE	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.70	13.94	
½" x 2¾"	1253	RECTANGLE	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
½" x <b>2</b> ¾"	756	RECTANGLE	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
½" x 3"	146	RECTANGLE	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
%6" x 2%6"	44	RECTANGLE	50.68	59.62	51.00	42.14	32.86	25.88	18.56	17.80	14.86	
34" x <b>1</b> 1/4"	3	RECTANGLE	43.22	50.88	39.74	34.46	23.86	19.88	15.06	13.26	11.28	A S
¾" x <b>1</b> ½"	43	RECTANGLE	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.70	13.94	K
¾" x <b>1</b> ¾"	9	RECTANGLE	46.74	55.00	47.68	38.40	29.14	21.20	16.56	15.88	13.26	
3/4" x 2½"	12	RECTANGLE	46.74	55.00	47.68	38.40	29.14	21.20	16.56	15.88	13.26	F 0
¾" x 2"	10	RECTANGLE	46.74	55.00	47.68	38.40	29.14	21.20	16.56	15.88	13.26	R
¾" x 3"	635	RECTANGLE	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
½" x 2⅓"	732	RECTANGLE	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	Α
½" x 3¾"	742	RECTANGLE	60.32	71.02	62.26	52.98	39.74	29.12	23.96	23.02	19.24	Q
1" x 1¾"	4	RECTANGLE	46.74	55.00	47.68	38.40	29.14	21.20	16.56	15.88	13.26	Ü
1" x 1½"	45	RECTANGLE	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	0
1" x 2"	11	RECTANGLE	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.68	13.94	T E
1" x 2½"	13	RECTANGLE	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.68	13.94	-
1" x 3"	15	RECTANGLE	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
1" x 4"	19	RECTANGLE	60.36	70.98	62.26	52.98	39.74	29.14	24.02	23.06	19.22	
1" x 5"	50	RECTANGLE	74.08	87.16	79.46	70.20	54.32	37.06	34.78	33.38	27.82	
1¾" x 1¾"	8	RECTANGLE	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.68	13.94	
11/4" x 2"	5	RECTANGLE	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.68	13.94	
1 <sup>1</sup> / <sub>4</sub> " x 2 <sup>1</sup> / <sub>2</sub> "	14	RECTANGLE	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
11/4" x 23/4"	611	RECTANGLE	67.22	79.10	71.54	62.28	47.68	34.46	30.66	29.44	24.58	
1¼" x 3½"	48	RECTANGLE	71.84	84.50	76.84	67.52	61.86	35.76	33.12	31.80	26.50	
1¼" x 5½"	1153	RECTANGLE	95.00	118.96	103.54	88.98	67.42	49.14	43.58	38.04	33.36	
EACH ADDITIO	ONAL INK CO	DLOR CHARGE	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	



#635 -> ¾" x 3"



#232 -> 1/4" x 11/2"

Seatback must be in down and locked position before stowing. Failure to do so will result in damage to seatback.



#702 -> ½" x 2"

#756 **—** 1/2" x 2 3/4"

Terracotta Garden Ornaments Handmade by The Harland Family Sign Here -



# Just Sold Variety Pack

#1253 -> ½" x 2¼"

#1153 -> 11/4" x 51/2"

# RECTANGLES

**Round Corners** 

## **Spot Color Printing**

**Up to 6 Colors on Your Choice of Standard Label Material** 

(See inside flap for material choices and last line of price grid for additional ink color charges)

### **NO CHARGE FOR:**

10 Standard Inks Printing Plates Typesetting\* Borders/Reverses



Bleeds (Ink to edge of label)	\$12.00
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00
Standard Fluorescent Inks*	\$40.00

DATE	numclaw HRYSLER Jeep Dodge	#16 → 1½" x 3" #17 → 2" x 3"
#18 → 2½" x 3"  Lakeside  VISI		** SCH SENATE
DESTINATION  DATE	TIME	

#52 -> 3" x 5"



**Material/Lot Number** 

#51, #52, and 53 are not intended for use in Typewriter or Pinfeed Printer. Refer to Page 22 for Mailing Labels.

#53 -> 4" x 5"



OMAHA BURKE HIGH SCHOOL

# **VISITOR PASS**

NAME:

TIME:



| BUSINESS TRAINING

www.PCI-Academy.com

**#51** → 3" x 4"





#20 -> 1½" x 4"

### Nanostructured Me & Coat

# **HAND**

Active Ingredients:

70% Ethanol 26.8% RO Water

.13% Hydrogen Peroxide 3% Glycerin ANTIBACTERIAL HAND SANITIZER: Ingredients: Aloe Hand Sanitizer, Ethyl Alcohol 62%, Water to 100%, Aloe Vera Gel 1%, Carborner 1% and Triethanolamine 2%. Warning: For external use only, Keep out of reach of children. Ingestion may cause alcohol poisoning. If ingested contact your physician or pediatrician or your local poison control center

Uses: For hand washing to decrease bacteria on the skin.

Directions: Wet hands thoroughly with product and allow to dry.

#22 <del>--></del> 21/2" x 4"

#22 is not intended for use in Typewriter or Pinfeed Printer. Refer to Page 22 for Mailing Labels.

QUANTITY - One Color Suggested Retail Pricing Per 1,000(M) Labels (9A) **SPECIFICATIONS** SIZE DIE# SHAPE 500 LOT 25M+ **1**M 2M **3M** 5M 10M 15M 20M 25M 1½" x 2½" 49 RECTANGLE 67.22 79.10 71.54 62.28 47.68 34.46 30.66 29.44 24.58 1½" x 3" RECTANGLE 60.36 70.98 61.56 52.98 39.74 29.14 24.02 23.06 19.22 16 71.90 84.54 1½" x 3½" 1310 RECTANGLE 76.84 67.52 51.64 35.76 33.12 31.80 26.50 1½" x 4" 20 **RECTANGLE** 67.22 79.10 71.54 62.28 47.68 34.46 30.66 29.44 24.58 1½" x 4¾" 583 RECTANGLE 95.00 118.96 103.54 88.98 67.42 49.14 43.58 38.04 33.36 1¾" x 2½" 451 **RECTANGLE** 67.22 79.10 71.54 62.28 47.68 34.46 30.66 29.44 24.58 Α 1¾" x 4" 781 RECTANGLE 97.66 64 92 82 96 92.72 80.80 49 00 46 38 44 54 37.06 s ĸ 2" x 3" 17 RECTANGLE 67.22 79.10 71.54 62.28 47.68 34.46 30.66 29.44 24.58 2" x 31/2" 172 RECTANGLE 71.74 84.74 77.80 68.42 51.66 35.96 32.00 30.58 27.66 F 2" x 4" 21 RECTANGLE 74.10 87.16 79.46 70.22 54.30 37.08 33.12 31.80 28.90 0 2" x 5" 3066 **RECTANGLE** 95.00 118.96 103.54 88.98 82.36 57.54 52.62 47.68 43.34 R 132.22 2" x 6" 393 RECTANGLE 105.50 115.14 98.86 92.48 67.08 64.44 61.76 51.54 Α 21/4" x 4" 890 **RECTANGLE** 82.96 97.66 92.72 80.80 64.92 49.00 46.38 44.54 37.06 RECTANGLE 31.80 26.50 2½" x 3" 18 74.10 87.16 79.46 70.22 54.30 37.08 33.12 Q U RECTANGLE 82.98 2½" x 4" 22 97.62 92.72 80.80 64.92 49.00 46.40 44.50 37.08 0 3" x 4" 51 RECTANGLE 84.32 99.34 84.76 77.52 66.22 52.98 52.32 51.64 43.06 Т 3" x 5" 52 RECTANGLE 99.08 98.04 71.54 55.64 54.32 52.98 50.86 116.56 82.80 Ε RECTANGLE 71.54 68.64 57.20 3" x 6" 736 117.30 146.92 127.88 109.94 102.72 74.54 4" x 5" 53 RECTANGLE 114.14 135.00 118.02 105.26 99.68 76.84 72.86 69.94 58.30 4" x 6" 54 RECTANGLE 130.30 163.18 142.08 122.12 114.14 82.80 79.46 76.30 63.58 5" x 6" 992 RECTANGLE 166.30 195.68 153.88 137.16 118.24 100.54 93 54 86.70 80.80 EACH ADDITIONAL INK COLOR CHARGE 50.00 | 50.00/M | 30.00/M | 20.00/M | 14.00/M | 8.00/M | 7.00/M | 6.00/M | 5.00/M



# **SQUARES**

**Round Corners** 

## **Spot Color Printing**

Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges)

### **NO CHARGE FOR:**

10 Standard Inks **Printing Plates** Typesetting\* **Borders/Reverses** 



Bleeds (Ink to edge of label)	\$12.00
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00
Standard Fluorescent Inks*	\$40.00
*See General Information on pages 34-35 for full details.	



#6 1¼" x 1¼" #7 134" x 134"

The Jewelry Box (Inique Monogrammed Jewelry and Gifts

#46 234" x 234"



Custom hand-decorated cookies www.sugarbakerscookies.com 704-825-8454 Belmont, NC

Sugar cookie: flour, sugar, butter, eggs, corn syrup, pure vanilla extract, salt

Icing: sugar, corn starch, egg whites, gum arabic, calcium sulfate, citric acid cream of tartar, silicon dioxide, artificial flavor

FD&C COLORS: sugar, corn syrup, glycerin, water, vegetable gum, pot sorbate, citric acid, blue #1, yellow #5, yellow #6, red #3, red #40

May contain nuts/nut traces

269-382-18

net wt. 102 S Main St, Belmont, NC 28012

Light **Bulbs Not** Included

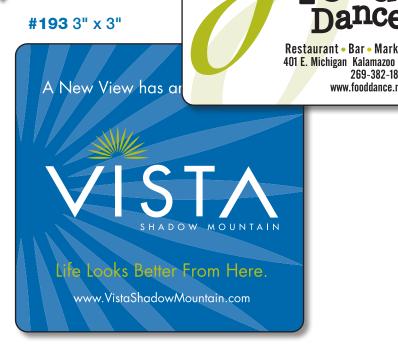
#388 1" x 1"

#171

2" x 2"

#47 2½" x 2½"





RoastHousi 1000 SPIRITS

619 Pine Street Seattle, WA 98101 (206) 621-8667 www.vonsroasthouse.com

Backyard Grill

100% Angus Burgers

#201 31/4" x 31/4"

SPEC	CIFICATIO	ONS	QUANTITY – One Color Suggested Retail Prici						ricing Per 1,000(M) Labels (9A)			
SIZE	DIE#	SHAPE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
½" x ½"	965	SQUARE	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
¾" x ¾"	403	SQUARE	56.72	66.72	56.98	47.22	34.66	27.82	21.92	19.14	16.04	
1" x 1"	388	SQUARE	50.68	59.62	51.00	42.14	32.86	25.88	18.56	17.80	14.86	А
1¼" x 1¼"	6	SQUARE	46.74	55.00	47.68	38.40	29.14	21.20	16.56	15.88	13.26	S
1½" x 1½"	582	SQUARE	56.72	66.76	57.04	47.32	34.78	27.82	21.92	19.18	16.04	K
1¾" x 1¾"	7	SQUARE	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	F
2" x 2"	171	SQUARE	67.22	79.10	71.54	62.28	47.68	34.46	30.66	29.44	24.58	0
2¼" x 2¾"	803	SQUARE	73.18	86.10	79.46	70.20	54.32	37.08	34.78	33.40	27.82	R
2½" x 2½"	47	SQUARE	73.18	86.10	79.46	70.20	54.32	37.08	34.78	33.40	27.82	А
2¾" x 2¾"	46	SQUARE	76.86	90.42	83.14	73.70	57.04	38.94	36.54	35.04	29.22	
3" x 3"	193	SQUARE	80.66	94.92	87.62	77.42	59.88	40.90	38.34	36.80	30.68	Q
3¼" x 3¼"	201	SQUARE	92.72	109.10	100.66	88.98	68.74	46.94	44.06	42.26	35.16	U 0
3½" x 3½"	234	SQUARE	106.58	125.34	115.74	102.24	79.00	53.96	50.56	48.56	40.34	T
4" x 4"	473	SQUARE	114.14	142.72	120.40	100.82	82.12	69.04	66.10	58.54	51.64	Ē
4½" x 4½"	897	SQUARE	131.26	164.02	138.48	115.84	94.44	79.22	75.98	67.18	59.36	
EACH ADDITIO	NAL INK CO	DLOR CHARGE	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	

#234 3½" x 3½"

#403 ¾" x ¾" #965 ½" x ½"



exclusively at Specsavers Hearcare

Shaffin Family Orchan



#897 4½" x 4½"



703-524-0800 www.DrDelivery.com

#**473** 4" x 4"

## Cali Extra

This fine, buttery oil is produced from peak of ripeness and processed within sustainable growing practices that give quality oil by itself, for dipping, in sa In addition to our Olive Oil, Fresh Farm and Local Farmer's Markets.

530-533-1676 www.ChaffinFamilyOrch 606 Coal Canyon Road

Oroville, CA 95965



#803 21/4" x 21/4"

# **CIRCLES**

### **Spot Color Printing**

Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges)

### **NO CHARGE FOR:**

10 Standard Inks **Printing Plates** Typesetting\* **Borders/Reverses** 

#247

1/2"



WE LOVE TO

OCKLE UP

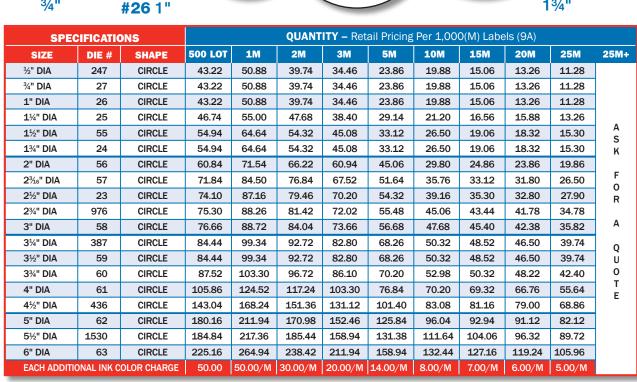
Bleeds (Ink to edge of label) \$12.00 Screens\* ......\$12.00 Non-Standard Inks ......\$12.00 PMS Color Match .....\$30.00 Standard Fluorescent Inks\* .....\$40.00

\*See General Information on pages 34-35 for full details.

#27

3/4"





# OVALS

## **Spot Color Printing**

Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges)

### **NO CHARGE FOR:**

**10 Standard Inks Printing Plates** Typesetting\* **Borders/Reverses** 



Bleeds (Ink to edge of label)	\$12.00
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00
Standard Fluorescent Inks*	\$40.00
*See General Information on nages 34-35 for fi	

Morning Bell A (530) 406-8882 ×A Festival of× morningbellares.com #64 - 17/16" x 23/16" #930 -> 1¾" x 2½" Jimmy's **PIZZERIA** lacadam Ave. Portland, OR 97219 503-246-1460

#31 -> 11/4" x 21/2"

#30 -> 1" x 2"

#67 -> 21/8" x 33/8"



Forfee & Wine Bistro urban maternity wear

#68 <del>-></del> 2½" x 3"

#66 <del>---</del> 1%" x 2%"





please deliver to

handmade on Bainbridge Island White Apple Studio

#330 <del>---</del> 11/2" x 2"

#1532 -> ¾" x 1%"

SPEC	IFICATI	IONS	QUANTITY – One Color Suggested Retail Pricing Per 1,000					00(M) Labels (9A)				
SIZE	DIE #	SHAPE	500 LOT	1M	2M	ЗМ	5M	10M	15M	20M	25M	25M+
¾" x <b>1</b> ¼"	28	OVAL	46.74	55.00	47.68	38.40	29.14	21.20	16.56	15.88	13.26	
%" x <b>1</b> ¾"	29	OVAL	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.68	13.94	
1" x 2"	30	OVAL	48.98	57.66	48.98	39.74	30.48	23.86	17.42	16.68	13.94	
1" x 2 <sup>15</sup> / <sub>16</sub> "	65	OVAL	60.36	70.98	62.26	52.98	39.74	29.14	24.02	23.06	19.22	
1¼" x 2½"	31	OVAL	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	Α
<b>1</b> ½6" x <b>2</b> ¾6"	64	OVAL	60.36	70.98	62.26	52.98	39.74	29.14	24.02	23.06	19.22	S
1½" X 2"	330	OVAL	60.36	70.98	62.26	52.98	39.74	29.14	24.02	23.06	19.22	K
1%" x 3"	807	OVAL	67.22	79.08	71.52	62.28	47.68	34.46	30.64	29.44	24.56	F
1¾" x 2½"	930	OVAL	67.22	79.08	71.52	62.28	47.68	34.46	30.64	29.44	24.56	0
1%" x 2%"	66	OVAL	67.22	79.08	71.52	62.28	47.68	34.46	30.64	29.44	24.56	R
2" x 3"	1292	OVAL	74.08	87.16	79.46	70.20	54.32	37.06	33.12	31.80	26.50	А
2" x 4"	69	OVAL	82.98	97.62	92.72	80.80	64.92	49.00	46.40	44.50	37.08	^
2%" x 3%"	67	OVAL	74.08	87.16	79.46	70.20	54.32	37.06	33.12	31.80	26.50	Q
2½" x 3"	68	OVAL	74.08	87.16	79.46	70.20	54.32	37.06	33.12	31.80	26.50	U
3" x 4"	1459	OVAL	94.04	118.96	102.96	84.04	74.06	53.82	49.14	44.54	40.58	0 T
3" x 5"	927	OVAL	109.82	137.38	111.16	96.84	84.76	65.52	59.72	54.06	48.90	Ē
¾" X <b>1</b> %"	1532	<ul><li>MINI OVAL</li></ul>	54.94	64.64	54.32	45.08	33.12	26.50	19.06	18.32	15.30	
1%" X 2"	1533	STD OVAL	60.94	70.70	60.32	51.04	39.14	32.50	25.02	24.30	21.32	
1½" X 2 <sup>1</sup> ¾6"	1534	MAXI OVAL	66.36	76.94	68.26	59.00	45.76	35.16	29.96	29.00	24.16	
EACH ADDITIO	NAL INK C	OLOR CHARGE	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	



# **SQUARE CORNER**

**Butt Cut Labels on Rolls** 

### **Spot Color Printing**

**Up to 6 Colors on Your Choice of Standard Label Material** 

(See inside flap for material choices and last line of price grid for additional ink color charges)

### **NO CHARGE FOR:**

10 Standard Inks Printing Plates Typesetting\* Borders/Reverses\*



Bleeds (Ink to edge of label)	N/A
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00
Standard Fluorescent Inks*	\$40.00

<sup>†</sup> No bleeds allowed. If artwork contains a border or reverse,

### Custom Printed Square Corner Butt Cut Labels on Rolls

Rectangles or squares with "no space" between labels. Leave 1/16" unprinted area on all sides. Bleeds are not available.

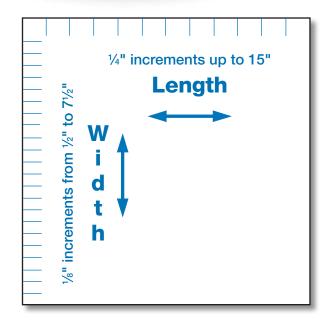


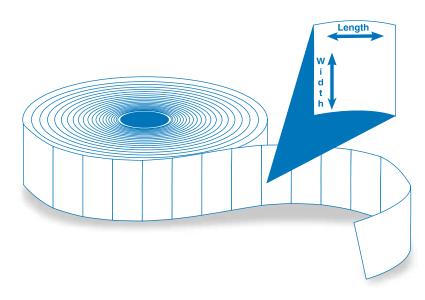
### **Square Corner Label Sizes Available\***

**Available Width:** From ½" to 7 ½" in ½" increments\*\* **Available Length:** From ¼" to 15" in ¼" increments

\*Wider (up to 10") and longer (up to 24") square corner labels available – please inquire.

\*\*For widths narrower than ½" add setup charge – inquire about cost.

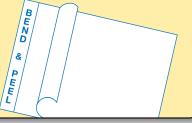




### **Individually Sheeted Square Corner Labels**

Many square corner labels are available in individual sheet form. A Bend & Peel tab on one side or a Crack N' Peel backscore will assist in easy removal. Bleeds are only available on sheeted labels with a tab.

**Ask For a Custom Quote!** 



a  $\frac{1}{16}$ " minimum, unprinted border is required on all sides.

<sup>\*</sup>See General Information on pages 34-35 for full details.

0

1/8"

5/8' 3/4"

1/8" 1/4" 3/8'

5/8' 3/4"

1/8 1/4"

5/8

5/8' 3/4"

5/8' 3/4" 7/8

1/8

1/4"

1/4"

1/4"

1/2" 3/4"

1/2"

3

1/2"

3/4" 7/8"

1/4" 3/8"

1/4"

1/2"

6

### **How to Price Square Corner Labels**

### Example:

You want to order 2,000 one color labels that measure 21/8" (in width) x 41/2" (in length)...

- 1. Convert inch measurements to decimals. (See Chart)
- **2.** Multiply width x length  $(2.125 \times 4.50) = 9.562 \text{ sq. in.}$
- 3. Find correct square inch size in left hand column. Then locate correct quantity column.
- 4. Your price per thousand is where size & quantity columns intersect: \$110.46/M x 2 = \$220.92

### **Conversion** Chart

 $\frac{1}{8}$ " = .125

 $\frac{1}{4}$ " = .250

3/8" = .375

 $\frac{1}{2}$ " = .500

 $\frac{5}{8}$ " = .625

 $\frac{3}{4}$ " = .750

7/8" = .875

### **Bleeds Not Available**

	OLIANTI	<b>TV</b> One Co	olor Suggest	od Potail Pr	icing Por 1 (	000(M) Lab	ole (6A)
SQUARE INCH							
RANGE	500 LOT	1M	2M	3M	5M	10M	10M+
up to 1 sq in	97.12	100.02	79.76	72.24	46.02	27.60	
1.1 - 2 sq in	97.12	100.02	79.76	72.24	46.02	27.60	
2.1 - 3 sq in	110.86	116.64	89.12	73.64	49.06	30.70	
3.1 - 4 sq in	116.64	122.76	92.06	76.72	50.30	33.76	
4.1 - 5 sq in	122.50	128.90	95.16	77.98	52.78	35.26	
5.1 - 6 sq in	128.30	135.02	98.20	79.76	55.24	36.84	
6.1 - 7 sq in	130.62	137.48	100.66	82.88	58.32	40.78	
7.1 - 8 sq in	132.96	139.92	104.34	85.94	61.38	44.18	
8.1 - 9 sq in	135.28	142.38	107.40	89.02	67.50	49.06	
9.1 - 10 sq in	137.60	144.84	110.46	92.06	70.60	51.54	
10.1 - 11 sq in	139.92	147.32	113.52	95.16	73.64	54.02	Α
11.1 - 12 sq in	142.26	149.76	116.64	98.20	76.72	56.48	S
12.1 - 13 sq in	145.82	153.44	119.70	101.26	79.76	58.92	K
13.1 - 14 sq in	148.18	155.90	122.76	102.82	80.98	59.80	F
14.1 - 15 sq in	151.64	159.58	125.84	104.34	82.24	61.38	0
15.1 - 16 sq in	157.50	165.70	128.90	107.40	84.70	63.84	R
16.1 - 17 sq in	163.26	171.84	131.34	110.46	87.14	66.30	Α
17.1 - 18 sq in	166.22	174.94	133.82	113.52	89.62	70.60	
18.1 - 20 sq in	172.60	181.68	141.16	117.84	93.30	73.64	Q
20.1 - 22 sq in	179.60	189.04	153.44	122.76	98.20	78.56	U O
22.1 - 24 sq in	186.58	196.40	159.58	128.90	104.34	83.46	Ť
24.1 - 26 sq in	193.56	203.76	166.94	135.02	111.70	89.62	E
26.1 - 28 sq in	200.60	211.12	174.32	141.16	116.64	93.30	
28.1 - 30 sq in	209.92	220.98	184.14	152.22	124.00	103.10	
30.1 - 32 sq in	219.24	230.76	192.74	159.58	132.56	110.48	
32.1 - 34 sq in	228.56	240.60	201.30	169.42	139.96	116.64	
34.1 - 36 sq in	239.12	251.64	209.92	179.22	148.52	124.00	
36.1 - 38 sq in	247.26	260.24	217.26	186.58	157.12	130.14	
38.1 - 40 sq in	256.56	270.06	225.86	196.40	164.92	135.02	
40.1 - 42 sq in	263.54	277.42	233.22	201.30	166.94	137.48	
EACH ADDITIONAL INK COLOR CHARGE	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	
	C	OVER 42 SQ	UARE INCH	ES – ASK F	OR A QUOTI	E	

### **Attention** Required



### Allergy Caution

- · Contains milk, wheat, gluten, egg.
- · Recipe: No nuts.
- Ingredients: Cannot guarantee nut free.
- · Factory: No nuts.

See page 4 for 4-Color Process Square Corner Label options.



### **Square Corner Label Sizes Available\***

Available Width: From 1/2" to 7 1/2" in 1/8" increments\*\* **Available Length:** From \( \frac{1}{4}\) to 15" in \( \frac{1}{4}\) increments

\*Wider (up to 10") and longer (up to 24") square corner labels available - please inquire. \*\*For widths narrower than  $\frac{1}{2}$ " add setup charge – inquire about cost.

# STANDARD

**Mailing Labels** 

### **One or Two Color Designs**

Imprint Color Available with 1 Standard Ink Color (see inside flap for choices)

Perforated On Rolls (Premium Matte Litho)

**Perforated and Pinfed-Fanfolded** 

(Premium Matte Litho)

### **NO CHARGE FOR:**

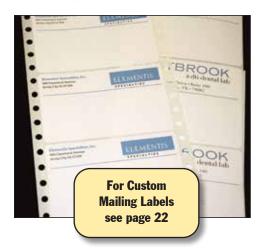
Printing Plates
Typesetting\*



Borders/F	Rever	ses		N/A
Bleeds (Ink	to edge	of label).		N/A
Screens*				\$12.00

Note: Personalized price includes up to four lines of copy with logo, printed in black in only.

\*See General Information on pages 34-35 for full details.







# Standard Mailing & Computer Pinfed Labels

One, Two and Three Color Printing with Choice of Imprint Color from Standard Ink Choices for Typewriters, Computer Pinfed and Laser/Inkjet Printers. Designs/Colors available only as shown.

### Rolls (R)

4"x 215/16"

For Typewriters Premium Matte Litho 500 Labels/Roll Perforated



### **Pinfed-Fanfolded (P)**

4"x 215/16"

For Computers
Premium Matte Litho
2,500 Labels/Box-Fanfolded
Perforated and Pinfed



ROLLS/F	ANFOLDED	QUANTI	QUANTITY - Suggested Retail Pricing Per 1,000(M) Labels (6A)							
SIZE	STYLE	500 LOT	1M	2M	ЗМ	5M	10M	10M+		
4" x 2 <sup>15</sup> / <sub>16</sub> "	NO IMPRINT	45.14	51.62	47.12	42.64	36.96	29.18			
4" x 2 <sup>15</sup> / <sub>16</sub> "	PERSONALIZED	50.16	60.72	55.44	50.16	43.56	34.32	ASK		
JUMBO	NO IMPRINT	53.70	58.64	56.76	52.04	43.90	37.74	FOR A OUOTE		
JUMBO	PERSONALIZED	63.18	74.12	66.78	61.20	51.64	44.38	Q00.1		





Designs 340, 350, 360 & 370 are also available with a red or blue border. Please indicate your choice of border color on order form.







Imprint Area - 3/4" x 31/2"
350-R Roll
350-P Pinfed



Imprint Area - / "x 3½" 360-R Roll 360-P Pinfed



Imprint Area - ¾" x 31/8"370-R Roll370-P Pinfed



Imprint Area - / "x 3¾" 380A-R Roll 380A-P Pinfed



Imprint Area - / "x 3½" 380B-R Roll 380B-P Pinfed



Imprint Area - / "x 3½" 380C-R Roll 380C-P Pinfed



Imprint Area - / "x 3¼" 380D-R Roll 380D-P Pinfed



Imprint Area - / "x 3½" 380E-R Roll 380E-P Pinfed



 Imprint Area - / "x 3½"

 380F-R
 Roll

 380F-P
 Pinfed



 Imprint Area - ¾" x 3½"

 380G-R
 Roll

 380G-P
 Pinfed



Imprint Area - / "x 31/8"380H-R Roll380H-P Pinfed



Imprint Area - / "x 3¼"380J-R Roll380J-P Pinfed



Imprint Area - ¾" x 3½"
380K-R Roll
380K-P Pinfed



Imprint Area - 2" x 3¼"
380L-R Roll
380L-P Pinfed



Imprint Area - 3/4" x 23/4" 380M-R Roll 380M-P Pinfed

# **CUSTOM**

**Mailing Labels** 

# **Spot Color Printing** or 4-Color Process

**Any Color On Premium Matte Litho Material** 

**Perforated On Rolls (T)** 

Perforated and Pinfed-Fanfolded (C)

(up to 6 spot colors, see last line of price grid for additional ink color charges)

### **NO CHARGE FOR:**

10 Standard Inks
Printing Plates
Typesetting\*
Borders/Reverses



Bleeds (Ink to edge of label)	\$12.00
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00
Standard Fluorescent Inks*	\$40.00
*See General Information on pages 34-35 for full de	



Arrow Indicates Direction of Unwind

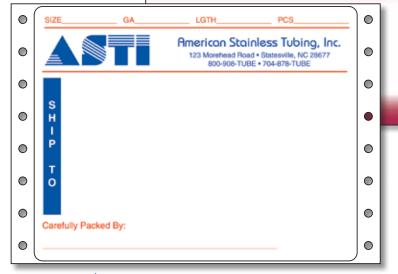
Labels Shown Are Not Actual Size

4" x 27/16" **#41T** For Typewriters **#41C** for Computers



4¼" x 3%" #40T for Typewriters #40C for Computers





5" x 3<sup>15</sup>/<sub>16</sub>" **1 #42T** for Typewriters **#42C** for Computers

SPE	CIFICATIO	NS	QUANTITY	/ – One Col	or Suggeste	ed Retail Pr	bels (6A)		
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	10M+
4" x 2¾6"	41 T or C	MAILING	90.90	106.98	78.00	65.04	53.10	41.32	
4" x 2 <sup>15</sup> /16"	38 T or C	MAILING	101.06	118.94	86.66	73.20	58.70	44.72	
4¾" x 3¾"	40 T or C	MAILING	130.64	153.74	116.38	98.60	81.08	60.48	ASK
5" x 2 <sup>15</sup> /16"	39 T or C*	MAILING	122.22	143.84	104.70	88.44	70.90	54.12	FOR A
5" x 3 <sup>1</sup> 5/16"	42 T or C	MAILING	151.66	178.38	129.60	108.00	96.56	69.90	QUOTE
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00   50.00/M   30.00/M   20.00/M   14.00/M   8.00/M					
4-COL	OR PROCE	SS	Contact factory for a custom quote!						

\*Label size not shown

# LASER / INKJET

**Sheets** 

# One or Two Color Printing or 4-Color Process

Any Color on Your Choice of 3 Materials Laser Litho - 50 lb. Liner - Permanent Laser Semi-Gloss†

†not compatible with inkiet printers

**Laser Freezer** 

### **NO CHARGE FOR:**

10 Standard Inks
Printing Plates
Typesetting\*
Borders/Reverses



Bleeds (Please inquire on availability)	\$12.00
Screens*	
Non-Standard Inks	\$12.00
PMS Color Match**	\$30.00
Standard Fluorescent Inks *	\$40.00

<sup>\*</sup>See General Information on pages 34-35 for full details.
\*\*PMS color matches for laser litho are from the "U" or uncoated section of the Pantone Matching System.

### When ordering, please include:

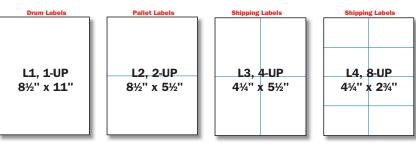
- **1.** Laser sheet number (example: L6)
- **2.** Quantity of sheets (in even 250s only)
- 3. Ink color(s), if any

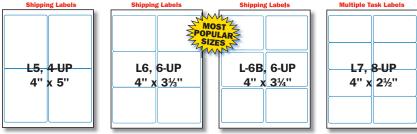
For 3 or more colors – contact factory for a custom quote.
Don't see what you need?
Hundreds of other sizes available...please inquire.

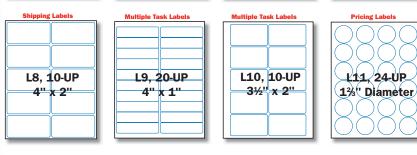
### **Blank or Custom Printed**

Produced on an 8  $^{1}$ /2" x 11" sheet with a guaranteed "no-ooze" adhesive to protect your laser or inkjet printerwhile maintaining excellent imaging and toner adhesion. Prior to use, store in a temperature and humidity controlled environment. 65° F to 75° F.

### FREE sample sheets available - just ask!







Address Labels	Multiple Task Labels	Multiple Task Labels	Multiple Task Labels
L12, 30-UP	L16, 30-UP 2.833" x 1"	L17, 50-UP	L18, 15 UP
2%" x 1"	2.833" x 1"	1½" x 1"	2%" x 2"

Multiple Task Labels	Multiple Task Labels	Pricing Labels	Circles	Circles
L19, 14-UP	1,20,80-LP	121, 30 UP	L22, 15 UP	L23, 12-UP
4" x 1½"	134" x 1/2"	1½" Diameter	2"Diameter	2½" Diameter

LASER SHEET	Canada total i italia i i i i i i i i i i i i i i i i i i											
SPECIFICATIONS	100 LOT	250 LOT	500 LOT	1M	2.5M	5M+						
BLANKS	42.00	78.50	118.50	182.00	155.00							
1 COLOR PRINTING	128.00	220.00	271.00	342.00	250.00	ASK FOR A OUOTE						
2 COLOR PRINTING	189.00	280.00	345.00	431.50	328.00	A 40012						
4-COLOR PROCESS	Co	ontact factory	for a custo	m quote!								

250 sheets weigh approximately 7 pounds – use this weight to calculate shipping costs.

# **Spot Color Printing** or **4-Color Process**

**Any Color on White Polyolefin Permanent – Outdoor Use** 

For Removable Adhesive specify on PO.

(up to 6 spot colors, see last line of price grid for additional ink color charges)

#### **NO CHARGE FOR:**

**10 Standard Inks Printing Plates** Typesetting\* **Borders/Reverses Clear Protective Coating** 



Bleeds (Ink to edge of label)	\$12.00
Screens*	
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00

\*See General Information on pages 34-35 for full details. Minimum application temperature is 40° F on a clean dry surface. Removable up to 6 months.

### **Use These Popular Sizes to Convey ANY MESSAGE...ANY PLACE!**

BP95 23/4" x 5"

**BP97** 4" x 6"







**BP96** 3¾" x 11½"





**BP90** 3¾" x 7½"



BP91 21/2" x 91/4"



**BP98** 5" DIA

**BP92** 3" x 111/2"

BUMPER ST	ICKER SF	PECIFICATIONS	QUANT	ITY – Sug	gested Ret	tail Pricing	Per 1,00	0(M) Label	s (6A)
SIZE	DIE #	# OF COLORS	250 LOT	500 LOT	1M	2M	3M	5M	5M+
2½" X 9¾"	BP91	1-Color	240.00	264.00	336.00	250.00	228.00	208.00	
272 <b>A 9</b> 74	BP91-P	4-Color Process	412.00	480.00	528.00	356.00	308.00	268.00	
2¾" X 5"	BP95	1-Color	188.00	214.00	246.00	198.00	178.00	158.00	Α
274 X 5	BP95-P	4-Color Process	300.00	390.00	412.00	300.00	252.00	208.00	S K
3" X 11½"	BP92	1-Color	240.00	264.00	336.00	250.00	228.00	208.00	r.
3 X 1172	BP92-P	4-Color Process	412.00	480.00	528.00	356.00	308.00	268.00	F
3¾" X 7½"	BP90	1-Color	188.00	214.00	246.00	198.00	178.00	158.00	O R
3/4 X I /2	BP90-P	4-Color Process	300.00	390.00	412.00	300.00	252.00	208.00	К
3¾" X 11½"	BP96	1-Color	240.00	264.00	336.00	250.00	228.00	208.00	Α
374 X 1172	BP96-P	4-Color Process	412.00	480.00	528.00	356.00	308.00	268.00	
5" DIA CIRCLE	BP98	1-Color	188.00	214.00	246.00	198.00	178.00	158.00	Q U
5 DIA CIRCLE	BP98-P	4-Color Process	300.00	390.00	412.00	300.00	252.00	208.00	Ö
4" X 6"	BP97	1-Color	188.00	214.00	246.00	198.00	178.00	158.00	T
OVAL	BP97-P	4-Color Process	300.00	390.00	412.00	300.00	252.00	208.00	Е
EACH ADDIT	IONAL INK	COLOR CHARGE	50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	

**Bumper Stickers Shown** Are Not Actual Size

William William

All sizes include an additional 1/4" bend and peel tab. Size dimensions reflect actual label size.

> Turn the page for Laser/Inkjet Sheets & Custom Mailing Labels.

Note: See "Inks" on page 34 for lightfast information.

# STATIC CLINGS

& Ultra Removables

# **Spot Color Printing** or 4-Color Process

**Any Color on Your Choice of 4 Materials** 

(up to 6 spot colors, see last line of price grid for additional ink color charges)

Semi-Clear Static Cling (Adhesive Free)

White Static Cling (Adhesive Free)

Semi-Clear Ultra Removable Film\*\*
White Ultra Removable Film\*\*

(\*\* 14" bend and peel tab is required when sheeting this material. Backslit is not recommended.)

#### **NO CHARGE FOR:**

**10 Standard Inks** 

**UV Coating** (if requested)

White Ink Back-Up

(behind type, graphics, solid white or writeable block)

Bleeds (Ink to edge of label)	N/A <sup>†</sup>
Screens*	\$12.00
Non-Standard Inks	
PMS Color Match	

Note: Static cling is not solvent, moisture or cleaning agent resistant and is not recommended for outdoor use. Two month use rating – inquire for availability of longer term use materials.

\*See General Information on pages 34-35 for full details. †Please inquire for a custom quote if bleeds are needed.









SD3-R (On Rolls) SD3-S (On Sheets)
Labels Shown Are Not
Actual Size



 $1\frac{1}{2}$ " x 2" SD1-R (On Rolls) SD1-S (On Sheets)



 $1\frac{1}{2}$ " x  $2\frac{1}{2}$ " SD2-R (On Rolls) SD2-S (On Sheets)

SERVICE DECA	ILS	QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (6A)									
(R)-ON ROLLS (S)-ON	SHEETS	500 LOT	1M	2M	ЗМ	5M	10M	10M+			
1½" x 2"	SD1-R	172.00	220.00	160.00	115.00	78.00	55.00				
Square Corner	SD1-S	181.00	228.00	166.00	120.00	82.00	57.00				
1½" x 2½"	SD2-R	182.00	226.00	170.00	125.00	86.00	57.00	ASK			
Square Corner	SD2-S	192.00	238.00	179.00	130.00	90.00	60.00	FOR A OUOTE			
2" x 2½"	SD3-R	194.00	235.00	180.00	134.00	96.00	67.00	40012			
Square Corner	SD3-S	203.00	247.00	188.00	139.00	100.00	70.00				
EACH ADDITIONAL INK COL	OR CHARGE	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M				

#### **Square Corner Labels on Individual Sheets**

Minimum sheet size available 1½" x 2". Offers excellent cling to smooth, indoor surfaces such as windows, glass or metal.

Minimum	Sheet Size	QUA	NTITY - Su	iggested Re	tail Pricing	Per 1,000	(M) Labels (	6A)
Available	<b>1</b> ½"x 2"	250 LOT	500 LOT	1M	2M	ЗМ	5M	5M+
Up to 5.0	1-Color	179.20	230.40	282.40	209.20	145.40	87.00	
square inches	4-Color Process	427.54	503.00	591.00	314.00	264.00	182.00	
5.1 to 7.5	1-Color	187.80	246.00	310.00	212.00	148.80	104.00	
square inches	4-Color Process	464.00	547.00	644.00	353.00	286.00	210.00	
7.6 to 10.5	1-Color	199.60	253.80	328.00	222.00	174.00	115.00	Α
square inches	4-Color Process	504.90	594.00	699.00	408.00	324.00	229.00	S
10.6 to 16.5	1-Color	230.40	279.00	336.00	224.00	188.00	134.00	K
square inches	4-Color Process	546.54	643.00	757.00	463.00	348.00	252.00	F
16.6 to 20.5	1-Color	258.00	294.00	346.00	233.00	192.00	148.00	0
square inches	4-Color Process	633.24	745.00	876.00	504.00	390.00	270.00	R
20.6 to 24.0	1-Color	268.20	305.40	368.00	253.80	212.00	168.00	Α
square inches	4-Color Process	702.94	827.00	972.00	547.00	408.00	288.00	Q
24.1 to 28.0	1-Color	288.00	336.00	396.00	278.00	236.50	187.00	Ü
square inches	4-Color Process	763.30	898.00	1,056.00	600.00	456.00	318.00	0 T
28.1 to 32.0	1-Color	302.00	344.00	418.00	294.00	250.00	206.00	E
square inches	4-Color Process	806.64	949.00	1,116.00	648.00	494.00	346.00	
32.1 to 36.0	1-Color	315.40	372.00	444.00	316.00	263.00	238.00	
square inches	4-Color Process	850.00	1,000.00	1,176.00	696.00	538.00	372.00	
EACH ADDITIONAL I	NK COLOR CHARGE	50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	

**Note:** For orders on clear material refer to the Clear Material Window Application diagrams on page 33 for correct application.

## DURABLE WEATHERPROOF

with Consecutive Numbering

### **Spot Color Printing**

**Up to 6 Colors on Your Choice of 5 Materials** 

(See last line of price grid for additional ink color charges)

White Vinyl Permanent 50 lb Liner Brite or Brushed Silver Polyester Clear or White Polyester

NO CHARGE FOR:
10 Standard Inks
Printing Plates
Typesetting\*
Borders/Reverses
White Ink Back-Up

Ships In Days

(behind type, graphics or solid white)

Protective Coating (factory's discretion to choose coating)

Bleeds (Ink to edge of label)	\$12.00
Screens*	
Non-Standard Inks	\$12.00
PMS Color Match	
Consecutive Numbering	

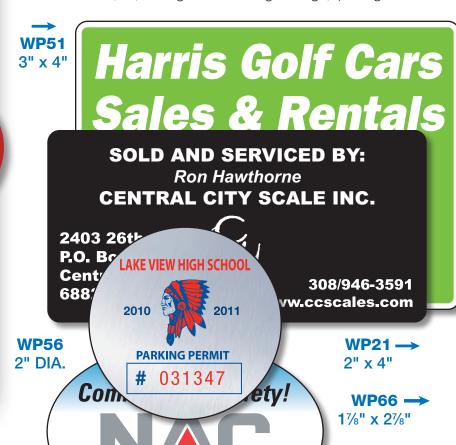
\*See General Information on pages 34-35 for full details. Factory cannot guarantee 100% no missing labels.

# Permanent Identification Labels For Indoor/Outdoor Use

Printed to withstand weather, solvents and scratching for up to  $1 \frac{1}{2}$  years.

All materials are permanent adhesive but not tamperproof or tamper evident.

Add Consecutive Numbering for use as a Parking Permit, Equipment Inventory Label, Rental Equipment and Asset Control Labels. Consecutive numbering can be printed in black, red, blue or green and are 6 digits in length, 5/32" high.





14491 W. Center Road • Omaha, NE 681-402-330-1133 www.priority1fitness.com

**WP13** → 1" x 2½"

### ASAP Ap

(773) 248 Mechanical & Electrical Serv

(773) 774-7979 • (847) (847) 292-1825 • (708) 452-9987

**WP15** → 1" x 3"

### CALL FOR SERVICE

**H & R Vending** 776-9469 1-800-481-Vend

**WP11** → 1" x 2"

**Property of** 

WP171 2" x 2"

# PARKING 400 Cleveland Street Building PERMIT

000435

WP5 11/4" x 2" J

# **WARNING**

RESTRICTED AREA
AUTHORIZED
PERSONNEL ON

**WP17** → 2" x 3"

WP49 → 1½" x 2½"



Doble las rodillas cuando cargue.

# BEWARE

AURORA

Oklahoma Plant
Controlled Equipment

CUSTOM

70 Grand Street, Aurora, IL 60504

WP10 ¾" x 2"

1 1

**WP193** 3" x 3"

015287

Gold Leaf
GOLF CART RENTAL

	(P)/		X	W/P						
SPE	CIFICATIO	ONS		QUANT	ITY - Re	tail Pricing	Per 1,00	0(M) Labe	ls (7A)	
SIZE	DIE#	SHAPE	250 LOT	500 LOT	1M	2M	ЗМ	5M	10M	10M+
¾" x 2"	WP10*	RECTANGLE	132.00	176.00	246.00	146.00	112.00	72.00	52.00	
¾" x <b>2</b> ½"	WP12*	RECTANGLE	142.00	186.00	254.00	156.00	120.00	82.00	70.00	
1" x 2"	WP11	RECTANGLE	142.00	186.00	254.00	156.00	120.00	82.00	70.00	
1" x 2½"	WP13	RECTANGLE	144.00	190.00	258.00	170.00	134.00	92.00	80.00	
1" x 3"	WP15	RECTANGLE	144.00	190.00	258.00	170.00	134.00	92.00	80.00	
1¼" X 2"	WP5	RECTANGLE	144.00	190.00	258.00	170.00	134.00	92.00	80.00	
<b>1</b> ½" x <b>2</b> ½"	WP49	RECTANGLE	144.00	190.00	258.00	170.00	134.00	92.00	80.00	
<b>1</b> ½" x 3"	WP16*	RECTANGLE	150.00	194.00	266.00	182.00	150.00	112.00	90.00	
1½" x 4"	WP20*	RECTANGLE	156.00	198.00	270.00	190.00	160.00	124.00	98.00	
2" x 3"	WP17	RECTANGLE	156.00	198.00	270.00	190.00	160.00	124.00	98.00	
2" x 3½"	WP172*	RECTANGLE	164.00	204.00	280.00	194.00	168.00	144.00	104.00	
2" x 4"	WP21	RECTANGLE	168.00	218.00	290.00	200.00	170.00	152.00	124.00	
3" x 4"	WP51	RECTANGLE	180.00	220.00	294.00	204.00	174.00	160.00	128.00	
3" x 5"	WP52	RECTANGLE	200.00	250.00	310.00	208.00	180.00	170.00	140.00	
1" x 1"	WP388	SQUARE	132.00	176.00	246.00	146.00	112.00	72.00	52.00	ASK
1¾" X 1¾"	WP7	SQUARE	144.00	190.00	258.00	170.00	134.00	92.00	80.00	FOR A
2" x 2"	WP171	SQUARE	150.00	194.00	266.00	182.00	150.00	112.00	90.00	QUOTE
2½" x 2½"	WP47*	SQUARE	164.00	204.00	280.00	194.00	168.00	144.00	104.00	
3" x 3"	WP193	SQUARE	168.00	218.00	290.00	200.00	170.00	152.00	124.00	
4" x 4"	WP473*	SQUARE	200.00	250.00	310.00	208.00	180.00	170.00	140.00	
1½" DIA	WP55	CIRCLE	142.00	186.00	254.00	156.00	120.00	82.00	70.00	
2" DIA	WP56	CIRCLE	150.00	194.00	266.00	182.00	150.00	112.00	90.00	
2 ¼" DIA	WP236*	CIRCLE	150.00	194.00	266.00	182.00	150.00	112.00	90.00	
2 ½" DIA	WP23*	CIRCLE	164.00	204.00	280.00	194.00	168.00	144.00	104.00	
3" DIA	WP58	CIRCLE	168.00	218.00	290.00	200.00	170.00	152.00	124.00	
4" DIA	WP61	CIRCLE	200.00	250.00	310.00	208.00	180.00	170.00	140.00	
1%" x 2%"	WP66	OVAL	156.00	198.00	270.00	190.00	160.00	124.00	98.00	
2" x 3"	WP1292*	OVAL	156.00	198.00	270.00	190.00	160.00	124.00	98.00	
EACH ADDITIO	NAL INK CO	LOR CHARGE	50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

**WP58** 3" DIA.



**Note:** For orders on clear material refer to the Clear Material Window Application diagrams on page 36 for correct application.

**Note:** PMS colors/matches are not exact on clear or silver based materials.



ADD CONSECUTIVE NUMBERING \$30

# REPOSITIONABLE LABELS

## **Spot Color Printing**

**Up to 6 Colors on Your Choice of 3 Materials** 

(See last line of price grid for additional ink color charges)

Repositionable Semi-Gloss III (RPP)

Repositionable Semi-Gloss Industrial (RPP)

White Film Repositionable (RPF)

#### **NO CHARGE FOR:**

10 Standard Inks Printing Plates Typesetting\* Borders/Reverses



Bleeds (Ink to edge of label)	\$12.00
Screens*	
Non-Standard Inks	
PMS Color Match	

See General Information on pages 34-35 for full details

# Choose The Right Material:

### Repositionable Semi-Gloss III

 Great on paper, envelopes, i.e. for kids stickers

## Repositionable Semi-Gloss Industrial

 Use on plastic, smooth surfaces, glass, non-recycled corrugated, i.e. for credit cards

#### **White Film Repositionable**

 Wall decals, point of purchase, indoor appliances (not for windows)

Pre-testing is highly recommended for best results. Samples available upon request.

# Here's a few reasons to LOVE Repositionable Labels:

- · Place your labels where you want them, again and again
- · No more crooked labels, just peel back off and reposition it
- The low tack nature of the adhesive won't ruin the surface it is on
- Choose the right material for no adhesive residue left behind on the surface, see list at bottom left.



Activation Card Labels on Repositionable Semi-Gloss Industrial

SPECIFICATIONS QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (6A										
M 10	10M	5M	ЗМ	2M	1M	500 LOT	SHAPE	DIE #	SIZE	
56	31.56	51.92	73.22	77.84	134.16	106.08	Rectangle	RPP10	¾" x 2"	
32	38.82	57.96	80.90	85.62	140.02	112.14	Rectangle	RPP11	1" x 2"	
28	41.28	60.98	84.56	88.50	142.72	116.26	Rectangle	RPP13	1" x 2½"	
14	43.14	64.02	87.70	90.98	144.66	118.60	Rectangle	RPP15	1" x 3"	
	41.28	60.98	84.56	88.50	142.72	116.26	Rectangle	RPP5	1¾" x 2"	
92	52.92	73.16	93.06	98.50	151.64	123.40	Rectangle	RPP16	<b>1</b> ½" x 3"	
08	62.08	85.30	106.56	107.52	160.02	131.20	Rectangle	RPP17	2" x 3"	
	68.94	94.42	111.52	113.66	165.64	135.82	Rectangle	RPP172	2" x 3½"	
94	68.94	94.42	111.52	113.66	165.64	135.82	Rectangle	RPP21	2" x 4"	
64	91.64	123.20	132.10	134.44	185.34	151.98	Rectangle	RPP51	3" x 4"	
	110.36	140.52	148.78	152.64	201.72	165.40	Rectangle	RPP52	3" x 5"	
	43.14	64.02	87.70	90.98	144.66	118.60	Square	RPP7	1¾" x 1¾"	
00	78.00	110.28	115.92	121.62	173.02	141.88	Square	RPP193	3" x 3"	
	115.16	144.74	153.14	157.34	206.04	168.94	Square	RPP473	4" x 4"	
92	52.92	73.16	93.06	98.50	151.64	122.80	Circle	RPP56	2" DIA	
00	78.00	110.28	115.92	121.62	173.02	141.88	Circle	RPP58	3" DIA	
08	62.08	85.30	106.56	107.52	160.02	131.20	Oval	RPP1292	2" x 3"	
/M	8.00/M	14.00/M	20.00/M	30.00/M	50.00/M	50.00	OR CHARGE	AL INK COLO	ACH ADDITION	

### Where to use Repositionable Labels:

- Activation Card Notifications
- Calendar Reminders
- Kid Stickers/Hand Outs
- Appliances
- Wall Decals
- Non-Recycled Corrugated Boxes
- Glass or Mirrors

We also offer Static Cling and Removable materials, see page 25 for details.







White Film Re	SPECIFICATIONS QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (6A)									
SIZE	DIE#	SHAPE	500 LOT	1M	2M	ЗМ	5M	10M	10M+	
3/4" x 2"	RPF10	Rectangle	119.46	146.94	85.26	80.20	56.86	34.56		
1" x 2"	RPF11	Rectangle	122.82	153.36	93.78	88.60	63.48	42.52		
1" x 2½"	RPF13	Rectangle	127.32	156.30	96.92	92.62	66.80	45.22		
1" x 3"	RPF15	Rectangle	129.90	158.44	99.64	96.04	70.12	47.24	А	
1¾" x 2"	RPF5	Rectangle	127.32	156.30	96.92	92.62	66.80	45.22	S	
1½" x 3"	RPF16	Rectangle	135.14	166.08	107.88	101.92	80.14	57.96	K	
2" x 3"	RPF17	Rectangle	143.70	175.26	117.76	116.70	93.42	67.98	F	
2" x 3½"	RPF172	Rectangle	148.76	181.42	124.48	122.14	103.40	75.50	0	
2" x 4"	RPF21	Rectangle	148.76	181.42	124.48	122.14	103.40	75.50	R	
3" x 4"	RPF51	Rectangle	166.46	203.00	147.24	144.68	134.94	100.38	А	
3" x 5"	RPF52	Rectangle	181.14	220.94	167.18	162.96	153.90	120.86	^	
1¾" x 1¾"	RPF7	Square	129.90	158.44	99.64	96.04	70.12	47.24	Q	
3" x 3"	RPF193	Square	155.38	189.50	133.20	126.96	120.78	85.42	U 0	
4" x 4"	RPF473	Square	185.04	225.66	172.32	167.72	158.52	126.14	T	
2" DIA	RPF56	Circle	134.50	166.08	107.88	101.92	80.14	57.96	Ē	
3" DIA	RPF58	Circle	155.38	189.50	133.20	126.96	120.78	85.42		
2" x 3"	RPF1292	Oval	143.70	175.26	117.76	116.70	93.42	67.98		
EACH ADDITION	NAL INK COLO	OR CHARGE	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M		

# TAMPER EVIDENT LABELS

### **Spot Color Printing**

Up to 6 Colors on Your Choice of 3 Materials (See last line of price grid for additional ink color charges)

**Tamper Evident Paper (TEP)** White Destructible Film (TEF) White or Silver VOID Polyester (TEF)

### **NO CHARGE FOR:**

10 Standard Inks **Printing Plates** 



Bleeds (Ink to edge of label)	\$12.00
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00

\*See General Information on pages 34-35 for full details.

# Typesetting\* **Borders/Reverses**

Tamper Evident Paper - Ideal applications are indoors and for short term use. When tampered with, the label cannot be reapplied securely. Allow 24 hours for adhesive to anchor properly. Available only on rolls. Lamination cannot be applied. Waste matrix will not be removed from around the label.

White Destructible Film (100% upcharge) - This label will fragment when tampered with. Use indoors or outdoors, note lamination cannot be applied. Waste matrix will not be removed from around the label. Allow 24 hours for adhesive to anchor properly.

Silver VOID Polyester (100% upcharge) • White VOID Polyester (100% upcharge) Tampering with this label will leave a 3/16" "VOID" pattern on the surface. Lamination will be applied for added protection and security. Apply to dry, nontextured, smooth, hard surfaces and allow 72 hours for adhesive to anchor properly.







### **Economical Security Options For:**

- Retail
- **Electronics**
- **Health & Beauty**
- Medical & **Pharmaceutical**
- Food & Beverage
- Events & Entertainment

TEP = Tamper Evident Paper • TEF = Wh. Destructible Film or VOID Polyester										
	SPECIFICATIO	NS	QUANTII	QUANTITY - One Color Suggested Retail Pricing Per 1,000(M) Labels (6						
SIZE	SHAPE	DIE #	250 LOT	500 LOT	1M	2M	3M	5M	5M+	
½" x <b>1</b> "	RECTANGLE	TEP1	94.00	99.50	127.50	108.00	79.00	56.50		
		TEF1	188.00	199.00	255.00	216.00	158.00	113.00		
¾" x <b>1</b> ½"	RECTANGLE	TEP43	97.00	102.50	135.00	118.00	96.50	71.00		
		TEF43	194.00	205.00	270.00	236.00	193.00	142.00		
¾" x 2"	RECTANGLE	TEP10	94.00	99.50	127.50	108.00	79.00	56.50		
		TEF10	188.00	199.00	255.00	216.00	158.00	113.00		
<b>1</b> " x <b>1</b> ½"	RECTANGLE	TEP45	97.00	102.50	135.00	118.00	96.50	71.00		
		TEF45	194.00	205.00	270.00	236.00	193.00	142.00		
1" x 2"	RECTANGLE	TEP11	94.00	99.50	127.50	108.00	79.00	56.50		
		TEF11	188.00	199.00	255.00	216.00	158.00	113.00		
1" x 3"	RECTANGLE	TEP15	97.00	102.50	135.00	118.00	96.50	71.00		
		TEF15	194.00	205.00	270.00	236.00	193.00	142.00		
1 ½" x 3"	RECTANGLE	TEP16	122.50	129.00	159.00	140.00	122.50	104.00		
		TEF16	245.00	258.00	318.00	280.00	245.00	208.00		
1 %" x 5"	RECTANGLE	TEP1313	130.00	136.50	169.50	152.00	137.50	116.50	A	
		TEF1313	260.00	273.00	339.00	304.00	275.00	233.00	S K	
2" x 3"	RECTANGLE	TEP17	122.50	129.00	159.00	140.00	122.50	104.00		
		TEF17	245.00	258.00	318.00	280.00	245.00	208.00	F	
2 ½" x 3"	RECTANGLE	TEP18	130.00	136.50	169.50	152.00	137.50	116.50	O R	
		TEF18	260.00	273.00	339.00	304.00	275.00	233.00	ĸ	
3" x 4"	RECTANGLE	TEP51	177.50	187.00	235.00	172.50	152.00	118.50	Α	
		TEF51	355.00	374.00	470.00	345.00	304.00	237.00	•	
3 ¾" x 4"	RECTANGLE	TEP828	177.50	187.00	235.00	172.50	152.00	118.50	Q U	
		TEF828	355.00	374.00	470.00	345.00	304.00	237.00	0	
1" x 1"	SQUARE	TEP388	94.00	99.50	127.50	108.00	79.00	56.50	T	
		TEF388	188.00	199.00	255.00	216.00	158.00	113.00	E	
¾" DIA	CIRCLE	TEP27	94.00	99.50	127.50	108.00	79.00	56.50		
		TEF27	188.00	199.00	255.00	216.00	158.00	113.00		
1" DIA	CIRCLE	TEP26	94.00	99.50	127.50	108.00	79.00	56.50		
		TEF26	188.00	199.00	255.00	216.00	158.00	113.00		
1 1/4" DIA	CIRCLE	TEP25	97.00	102.50	135.00	118.00	96.50	71.00		
		TEF25	194.00	205.00	270.00	236.00	193.00	142.00		
1 ½" DIA	CIRCLE	TEP55	97.00	102.50	135.00	118.00	96.50	71.00		
		TEF55	194.00	205.00	270.00	236.00	193.00	142.00		
½" x <b>1</b>	OVAL	TEP1406	97.00	102.50	135.00	118.00	96.50	71.00		
		TEF1406	194.00	205.00	270.00	236.00	193.00	142.00		
1" x 2"	OVAL	TEP30	94.00	99.50	127.50	108.00	79.00	56.50		
		TEF30	188.00	199.00	255.00	216.00	158.00	113.00		
EACH AD	DITIONAL INK COLO	R CHARGE	50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M		

# VARIABLE DATA LABELS

Thermal Transfer and Consecutive Barcodes and/or Numbering

### **Black Ink Only**

On Your Choice of 2 Materials
White Thermal Transfer Paper
White Polyester Film (50% upcharge)

Factory cannot guarantee 100% no missing labels.





### **Variable Data Label Application Ideas**

Warehouse Organization • Property Identification
Inventory Control • Equipment Tracking • Product Tracing
Promotional • Point of Sale

#### **UPC Code**



#### **Applications:**

Point of Sale, i.e. retail

#### **Specifications:**

Numeric Only, Several formats available, Omnidirectional

### Code 2 of 5



#### **Applications:**

Inventory, Medical, Laboratory, i.e. test tubes, vials

### Specifications:

Numeric Only, Self-checking, Check digit, Even number of digits required

#### Code 3 of 9



#### **Applications:**

Automotive, Parts ID, i.e. manufacturing parts **Specifications:** 

Alphanumeric, High Reliability

### **Code 128**



### Applications:

Sophisticated Tracking & tracing, i.e. pharmaceutical, medical

#### **Specifications:**

Alphanumeric, Highest information density, Check digit available

### **QR Code**



#### **Applications:**

Dynamic, Interactive, i.e. marketing, promotional, extended content

#### **Specifications:**

Requires accurate printing, Alphanumeric, Camera-based scanner required

SPE	CIFICATI	ONS	QUANT	<b>QUANTITY –</b> Suggested Retail Pricing Per 1,000(M) Labels (6A)							
SIZE	DIE#	SHAPE	250	500	1M	2M	3M	5M	5M+		
.88" x .56"	CNB1	RECTANGLE	152.60	161.56	179.52	113.92	89.20	59.16			
1" x ¾"	CNB2	RECTANGLE	152.60	161.56	179.52	113.92	89.20	59.16			
1 ½" x ¾"	CNB3	RECTANGLE	152.60	161.56	179.52	113.92	89.20	59.16			
1 ½" x 1"	CNB4	RECTANGLE	152.60	161.56	179.52	113.92	89.20	59.16			
1½" x 1½"	CNB5	SQUARE	163.00	172.60	191.76	127.40	97.32	69.16			
1½" x 2"	CNB6	RECTANGLE	182.08	192.80	214.20	135.20	105.08	76.32			
2" x ½"	CNB7	RECTANGLE	152.60	161.56	179.52	113.92	89.20	59.16	A S		
2" x 1"	CNB8	RECTANGLE	163.00	172.60	191.76	127.40	97.32	69.16	K		
2" x 1 1/4""	CNB9	RECTANGLE	163.00	172.60	191.76	127.40	97.32	69.16			
2" x 2"	CNB10	SQUARE	182.08	192.80	214.20	135.20	105.08	76.32	F O		
2" x 3"	CNB11	RECTANGLE	182.08	192.80	214.20	135.20	105.08	76.32	R		
2 ½" x 1 ½"	CNB12	RECTANGLE	182.08	192.80	214.20	135.20	105.08	76.32			
2 ½" x 2 ½"	CNB13	SQUARE	213.64	226.24	251.36	171.04	140.00	112.08	Α		
3" x 1"	CNB14	RECTANGLE	182.08	192.80	214.20	135.20	105.08	76.32	Q		
3" x 1 ½"	CNB15	RECTANGLE	182.08	192.80	214.20	135.20	105.08	76.32	Ũ		
3" x 2"	CNB16	RECTANGLE	182.08	192.80	214.20	135.20	105.08	76.32	0		
3" x 3"	CNB17	SQUARE	213.64	226.24	251.36	171.04	140.00	112.08	T E		
3 ½" x 1"	CNB18	RECTANGLE	182.08	192.80	214.20	135.20	105.08	76.32	_		
4" x 1"	CNB19	RECTANGLE	182.08	192.80	214.20	135.20	105.08	76.32			
4" x 1 ½"	CNB20	RECTANGLE	182.08	192.80	214.20	135.20	105.08	76.32			
4" x 2"	CNB21	RECTANGLE	213.64	226.24	251.36	171.04	140.00	112.08			
4" x 2 ½"	CNB22	RECTANGLE	230.00	243.56	270.60	195.04	159.36	140.72			
4" x 3"	CNB23	RECTANGLE	230.00	243.56	270.60	195.04	159.36	140.72			

# HOT FOIL STAMPED & BLIND EMBOSSED

### **Hot Foil Stamped Labels**

On Your Choice of 11 Materials
White or Yellow Gloss

**Blue or Black Gloss** 

**White Litho** 

**Brite or Dull Gold Foil** 

**Brite or Dull Silver Foil** 

**White or Clear Polyester** 



### **Blind Embossed Labels**

**Imprinted on Your Choice of 4 Materials** 

**Brite or Dull Gold Foil** 

**Brite or Dull Silver Foil** 

### **NO CHARGE FOR:**

Typesetting\*
Borders/Reverses\*

\*See General Information on pages 34-35 for full details.

† Positive Print Only – Avoid fine lines, details and reversed images. Bold graphics recommended. Minimum 9 point type size.

### **Enhance Your Image...**

...with the Highest Quality labels available. Hot Foil Stamped and Blind Embossed labels available on a wide variety of materials add that Touch of Elegance and Class.



HS = Hot Foil Stamped BE = Blind Embossed

	<b>SPECIFICATIONS</b>	<b>QUANTITY –</b> Suggested Retail Pricing Per 1,000(M) Labels (6A)						s (6A)	
SIZE	DIE #	SHAPE	500 LOT	1M	2M	ЗМ	5M	10M	10M+
1" x 2"	HS or BE 11	RECTANGLE	207.50	238.00	160.00	115.40	95.00	64.90	
1" DIA	HS or BE 26	CIRCLE	207.50	238.00	160.00	115.40	95.00	64.90	
<b>1</b> ½" DIA	HS or BE 55	CIRCLE	207.50	238.00	160.00	115.40	95.00	64.90	ASK
11/4" x 21/2"	HS or BE 31	OVAL	224.90	258.40	172.90	124.50	103.20	70.50	FOR
2" DIA	HS or BE 33	SUNBURST	224.90	258.40	172.90	124.50	103.20	70.50	OUOTE
1¼" x 2¾"	HS or BE 74A	ANNIV RIBBON	224.90	258.40	172.90	124.50	103.20	70.50	1.0.2
*Holographic Hot Foil is an additional 20% upcharge									

HS-74A BE-74A

# **Choose From Seven Brilliant Metallic Hot Foil Stamped Inks**

\*Holographic Hot Foil is an additional 20% upcharge.



HS-26 BE-26

Combinations of Hot Foil Stamped/Embossed Labels Are Available...Please Inquire.

# PRINTING QUESTIONS & ANSWERS

**Helpful Printing Explanations** 

# Important Questions to Ask When Quoting Labels & Stickers:

- What will the label be applied to?
- · What is the label used for?
- Is it hand or machine applied?
- What is the size and shape of the label?
- What is the imprint color(s)?
- Are there any screens or bleeds?

### What is a Bleed?

A bleed is when the ink color goes off the edge of the label.

Bleeds are charged for each color that goes off the edge.

2 Bleeds

# bunp arban maternity wear

1 Bleed

Batteries NOT Included!

### **OPEN IMMEDIATELY!**

IMPORTANT TAX RETURN DOCUMENT ENCLOSED

### What is a screen?

A screen of an ink color is when a percentage of the solid color is being printed. Graduated screens go from a solid to 0%.



1 Screen



# Inside Window/Face Static or Adhesive Application

This is when the label is applied to the inside of the window to be read from the outside of the window.



# Outside Window/Back Static or Adhesive Application

This is when the label is applied to a surface and is read from the same side.

## **GENERAL INFORMATION AND UPCHARGES**

**Artwork Manipulation Services:** We do minor art touch-ups at no charge. Cost may arise with extensive design, touch-ups or fixes, color separations, or changes. The cost for such artwork manipulation is \$15.00 flat per 15 minute increment. We will advise you of such costs before proceeding with the order.

#### **NO CHARGE FOR**

- Basic Typesetting
- · Acceptable Electronic Art
- Enlargements/Reductions
- Minor Separations
- . B&W or Electronic PDF Proofs
- · Curved Type
- Reverses
- Borders
- Plates
- Minor Art Touch-ups

#### Artwork Requirements: See (A) Spot Color or (B) 4-Color Process

**Important:** Send a copy of your original file. Always keep a backup of your original artwork – disks or files could be lost, damaged, or corrupted. Electronic Files are not returned. Physical artwork/plates are kept on file for up to two years of last order.

#### (A) Spot Color (single colors) or Line Work Requirements:

- Digital electronic art is preferred. Please complete the "Electronic File Guide" to insure the details are covered on how to supply digital art without additional costs or delays. This guide is found on the back of each order form.
- Photocopies and faxes are not acceptable forms of artwork.
- Multi-color camera-ready art must clearly show color separations.
- Screens must be no higher than 85 lines per inch (lpi), with no graduation. Electronic
  artwork is required for labels requiring a higher screen count (up to 150 lpi), or with
  screen graduations. Please see "Screens" for additional information.

#### (B) 4-Color Process (CMYK) Requirements:

• Digital electronic artwork only at actual finished label size. Contact factory on supplying slides or color photographs if that is the only artwork available.

Auto/Machine Applied: Auto/Machine Applied (or inserted) labels have special requirements such as trimming the liner and more. The labels in this catalog are normally provided for hand application. Please communicate auto/machine/dispenser requirements so your labels are finished correctly. Additional costs may apply. Add 5% to one color price.

**Barcodes:** Static barcodes available for a variety of applications. In order to guarantee readability, factory will produce barcode for a flat \$7 charge on static barcodes.

Blank Labels: 10% discount on catalog pricing, except on pages 20-21 or page 23. Bleeds: \$12.00 per color. Bleeds are considered ink that runs to the edge of the label. When providing artwork, please extend bleed area(s) <sup>1</sup>/<sub>16</sub>" outside label's edge. Applies each time order is run. Not available on square cornered labels on rolls.

**Borders:** No charge unless border bleeds to edge of the label.

Cancellation Charges: Full rates apply if order has been printed.

- **Spot Color Orders** Minimum \$15 flat charge applies if order has been entered. Additional art, proof, plate and material charges may apply.
- 4-Color Process Orders Minimum \$65 flat charge applies if order has been entered. Additional art, proof, plate and material charges may apply.

Change Made to Order: Full rates apply if order has been printed.

#### Artwork Changes

- Spot Color Orders \$8.00 flat (minimum) if order must be pulled from production due to change(s) to original order. Additional art or plate charges may apply.
   Additional turnaround time applies.
- 4-Color Process Orders \$45.00 flat (minimum) if order must be pulled from production due to change(s) to original order. Additional turnaround time applies.

#### **Document Changes**

If the work flow/production of an order needs to be interrupted due to changes made to quantity, finishing, shipping method, etc. a minimum Work Order Change charge of \$8.00 will be applied. Additional charges may apply.

**Collated Orders:** Packaging of boxes specified by copies and/or quantities to one or multiple locations will require an additional fee and turnaround time.

Color Match: See "PMS Color Match."

**Cores:** 3" diameter cores are standard, other size diameter cores available, contact factory for charges.

Combination Orders: Spot Color orders may be combined starting at a total quantity of 5,000 (minimum of 500 per copy, in 500 qty. increments) with copy change at \$12.00 each, ink change \$12.00 each, stock change \$12.00 each. Multiple copy changes could extend turnaround time (i.e. 5 or more). Combination orders for Laser/Inkjet Sheets and 4-Color Process labels available – contact factory for custom quote.

Consecutive Numbering: Available on most labels. See pages 26 and 31 for a partial listing. \$30 per consecutive numbering sequence. Contact factory for additional options. Start and stop numbers must be included at time of order. Factory cannot guarantee 100% no missing labels (numbers, barcodes, etc.).

**Dispenser Boxes:** Available on labels up to 3" wide (\$0.25 each).

Duotones: A screen on top of a screen – contact factory for a custom quote.

Enlarge/Reduce Art: No charge. Note: Certain artwork formats cannot be enlarged or reduced without jeopardizing print quality. Contact factory for a list of acceptable file formats.

Errors: If our mistake – we'll redo labels at no charge or refund your money. If your error – we'll work something out.

Files/Plates: Physical files and plates are kept for up to 2 years.

Fluorescent Inks: Standard fluorescent inks (801-Blue, 802-Green, 804-Orange, 805-Red, 806-Pink) are \$40.00 each (\$12.00 if reordered within 3 months). For indoor use only – not fade or scuff resistant.

Handling Fee: \$5.00 handling fee applies to each order (invoice). If multiple delivery points, handling fee applies per location (includes split shipments), additional costs will apply. Subject to change.

Inks: Ink colors are not exact on Gold or Silver Foils, Yellow Gloss, Yellow Vinyl, Fluorescents, Brownkraft II Lightshade, or Blockout Opaque materials. Black ink is recommended on Fluorescent materials (other colors appear darker). Our standard inks are not guaranteed fade resistant. If label will be exposed to extensive sunlight, a more intensive and fade resistant ink will need to be used – contact factory for pricing and availability. If color critical, invest in a press proof. See Press Proofs for charges and details.

Inside Window Application: Applied to the inside of a window to be read from the outside
 printed on a clear material. White back-up ink recommended for improved readability.
 A "Clear Material Window Application" diagram is provided on the catalog back cover pocket to aid in correct order processing and production.

Lamination: Add 25% to one color price pages 6-19. Matte Writeable Lamination is available, contact for a custom quote. Lamination can/will influence ink color. Liability: Customers assume total liability for services/products manufactured to specifications submitted to printing manufacturer and will defend, hold harmless, and indemnify manufacturer from claims of copyright, patent, and intellectual rights infringement. None of the materials, inks or coatings are for food contact unless stated on quote. Liability for any mistake on a label order is limited to the cost of the labels. Factory cannot guarantee 100% no missing labels on rolls. All pricing quoted and payable in U.S. funds.

Metallic Inks: (872-Gold or 877 Silver) are \$12.00 each and considered a Non-Standard Ink.

On Hold Orders: Purchase Orders that are placed on hold will be considered cancelled at
30 days and Cancellation Charges will apply. Proof Charges and Art Charges may apply.

Over-runs/Under-runs: Never an over-run on catalog items up to 25,000. All custom
orders and any catalog order over 25,000 labels are subject to industry standard of
+/- 10% over-run or under-run.

Pastel Inks: Will incur additional charges and turnaround time, inquire. For indoor use only – not fade or scuff resistant.

Perforated Labels: Available on many die cut sizes. A \$20 charge will apply.

PMS Color Match: \$30.00 (\$12.00 if reordered within 3 months). \$50.00 (for both new orders and reorders) if matching a provided color sample. Use Pantone® Color Formula Guide – "C" coated section for matching ink (unless printing on Smudgeproof Uncoated Litho or Laser stocks). Contact factory for PMS ink, Fluorescent ink, Pastel PMS ink and Metallic PMS ink color charges.

Production (Turnaround) Times: Production times are in working days excluding weekends and holidays. Production times begin the following business day the order is submitted. Time spent obtaining additional order information and/or correct artwork necessary to produce order may delay shipment. If proof is requested – production time begins after final proof approval is received.

Turn to the front Inside Flap to see when your order will ship.

Proofs Available for Catalog Orders: Production (turnaround) time does not begin until final proof approval is received. If order contains five or more copies, proof turnaround time will be extended.

- Faxed Proof: Available at no charge to generate a Fax proof. Allow 2 business days to create proof.
  - Spot Color(s): \$12.00 per change (per copy) if changes are made to original proof or if new artwork is supplied.
  - 4-Color Process: Not Available.
- Electronic PDF Proof: Provided upon request. Allow two business days to create proof.
  - Spot Color(s): \$12.00 charge per change (per copy) if changes are made to original proof or if new artwork is supplied.
  - 4-Color Process: \$50.00 charge if the original proof needs to be changed or if new artwork is supplied.
- Color Paper Proof: Allow 2 business days to create proof. Sent via 2<sup>nd</sup> Day Expedited. Provides approximate color representation and positioning on label. Colors may not match final printed product.
  - Spot Color(s): \$20.00 charge to generate proof. \$12.00 charge per change (per copy) if changes are made to original proof or if new artwork is supplied.
  - 4-Color Process: No charge to generate a Color Paper proof on catalog orders.
     \$50.00 charge if the original proof needs to be changed or if new artwork is supplied.
- Press Proofs: Available upon request with purchase order. Contact factory for charges that will apply.
  - Spot Color(s): \$40.00 charge for each ink color. Applicable ink charges will apply on both the Press Proof and Order, i.e. PMS Color Match will be priced as \$30.00 for the press proof and \$12.00 Reorder Ink Discount for the production.
  - **4-Color Process:** \$140.00 charge. Produced within 5 business days. If changes are made to artwork additional costs will apply.

Quantity Pricing: See "Combination Orders."

**Registration/Tolerance:** Close registration may vary +/- \frac{1}{64}".

Reverses: Minimum 7 point sans serif fonts and 8 point serif fonts.

Rush Service: Available for most products. Additional charges apply. Please inquire.

Rights Reserved: We reserve the rights to use all products in our advertising/displays unless otherwise specified in writing at the time of the order. We reserve the right to refuse any label order with offensive label copy or design. We reserve the right to attach an energy surcharge in the event of a petroleum price spike.

Screens: \$12.00 each. See "Artwork Requirements" for specifications. Newer technology allows us to print most graduated screens to 0%. Contact art department for more information. There may be a need to adjust/modify your art for best printing. For duotones (a screen on top of a screen) – contact factory for a custom quote.

Sheeted Labels: Available on many sizes – inquire for availability and pricing.

Short Rolls: For short rolls of 500-999 (\$0.25 per roll); 250-499 (\$0.50 per roll); 100-249 (\$1.00 per roll); 50-99 (\$1.50 per roll); 49 or less (\$2.00 per roll). Short rolls may require extra production time. Standard quantity per roll – 1,000 labels.

**Typesetting:** No charge for basic typesetting. Upcharge for lengthy copy or foreign language. Minimum 5 point positive and 7 point sans serif reverse. If font/typestyle is critical, please include electronic font(s) with order, otherwise charges may apply.

**Unwind Direction:** Indicates how labels come off the roll. Refer to catalog pages for arrow indicators. If unwind direction is critical, use chart on inside back cover to choose correct unwind number and specify number on order form.

Weatherproof/Fade Resistant: Catalog labels are for indoor use and not weather or fade resistant except those on pages 26, and 27.

#### **Adhesives**

<u>Always pre-test materials</u> for your specific application or if applying labels to boxes made with any recycled materials. See material samples in catalog back pocket for detailed descriptions, application temperatures, and service temperature ranges. <u>Allow 24 hours for adhesives to anchor.</u>

- Permanent Adhesives Designed for application at room temperature to a clean, dry, non-oily, smooth, flat surface for indoor use. Not tamperproof. Inquire if tamperproof is needed. Not for application directly on to skin. <u>Always pre-test</u> <u>materials</u> on application surface(s).
- Removable Adhesives Adhesive allows for label to be removed (not meant to be reapplied to surface). Available on pages 6–19 at no additional upcharge on Semi-Gloss Removable Special, White Litho and Smudgeproof. <u>Always pre-test</u> <u>materials</u> on application surface(s).
- Freezer Adhesives For application as low as -20°F with a service temperature range from -65°F to +200°F. Apply to a clean, dry surface (indoor use only).
   Available on Gloss Freezer (a mid-gloss), White Litho or White Gloss (cast) at no upcharge on pages 6-19. Laser Freezer is available on Laser/Inkjet products (page 23). Always pre-test materials on application surface(s) has some ooze.

 Specialty Adhesives – A variety of special hot melt, acrylic, and pattern adhesive constructions are available for your project needs.

#### **Materials**

**Standard Paper Materials:** For indoor use only – **not moisture or rub resistant.** Standard shelf life is one year.

- White Gloss High quality appearance. Not recommended when labels are to be written on. Available with permanent or removable adhesive.
- White Litho High quality coated litho stock for excellent print characteristics.
   Available with permanent or removable adhesive.
- Fluorescents Matte paper (6 shown) with attention-getting bright colors. Recommend black ink imprint and indoor use only. Permanent adhesive.
- Paper Foils Silver or Gold Foil available with a brite or dull finish. Permanent adhesive. See "Inks" for color match information. Not for application to equipment or to be written on.
- Smudgeproof Use where lift-off or correction ribbons will not work properly. This is an
  "uncoated litho" which is not recommended for high color resolution, screens, or fine
  detail. Available with permanent or removable adhesive.

#### **Specialty Materials:**

- Blockout Opaque Often used to cover up dated information or mistakes and prevent see-thru. Permanent but not tamperproof. For indoor use only. Available on Semi-Gloss Opaque or White Litho Opaque. PMS colors or sample matches may not be exact on opaque materials.
- Brownkraft II Lightshade Looks much like a corrugated box. Permanent adhesive.
   Due to brown facesheet, PMS colors or sample matches may not be exact.
- Clear Bopp 40 lb Brown Liner For indoor use only. Available on pages 6-19 with permanent or removable adhesive (specify adhesive type on PO). How to price:
  - · With Lamination: Add 25% to one color price (specify on PO).
  - · With UV Coating: Price as an additional ink color (specify on PO).
- Polyesters Durable, weather resistant material. Permanent adhesive. Best outdoor material. Available in Clear, Silver, Gold, and White. Usually laminated for ink protection.
- White Vinyl Durable, weather resistant material. For both indoor and outdoor use.
   Available with permanent or removable adhesive. See pages 24, 26, and 27.

#### **Protective Coatings and Materials**

- Standard Clear UV Varnish Provides a measure of rub resistance protection and adds extra glossy appearance. Price as an additional color. Labels found on pages 2 thru 5 include Clear UV Varnish at no extra charge. Writeable (Matte or Gloss) UV Varnish available contact factory for additional information and pricing.
- Clear Lamination Clear polypropylene film applied over printed labels provides high gloss appearance and protection from low abrasion, such as nestled packaging, (and protection from moisture/dampness with vinyl or film base material).
   Add 25% to one color price (up to 25,000). Matte Writeable Lamination is available, contact for a custom quote. Lamination can/will influence ink color.

### **Additional Materials Available**

(Contact factory for additional information or for a custom quote.)

- · Candle Material
- Computer Imprintable Polyester
- Computer Imprintable Vinyl
- Dairy Label
- Direct Thermal Paper & Film
- Frosty Clear Vinyl
- Fruit & Vegetable Material
- Holographic Paper & Film
- Laser Materials
- Latex Materials/Replacements
- Liner Printing
- Metallized Bopp Brite Silver

- Pharmaceutical Semi-Gloss
- Piggybacks
- Polyescan Film (Drum Label)
- Polypropylene Bopp Clear & White
- · Recycled Materials
- Repositionable Materials
- Causazable Deckaring F
- Squeezable Packaging Films
   The Packaging Films
- Tamper Evident Paper & Films
- Thermal Transfers Paper & Film
- Tire Stock Paper & Vinyl
   Tyvec<sup>®</sup> Material
- And Many, More...Just Ask!

# MATERIAL SPECIFICATIONS

Material Name	Adhesive Type	Application Temp	Service Temp Range	<b>Description</b>			
White Gloss	Permanent	+25 F min.	-65 F to +160 F	High quality, shiny appearance. Not recommended when labels are to be wrtten			
	Removable	+40 F min.	-65 F to +180 F	on or imprinted. Indoor use only.	2-19		
	Freezer	-20 F min.	-65 F to +200 F	·			
Yellow Gloss	Permanent	+25 F min.	-65 F to +160 F	High quality, shiny appearance. Not recommended when labels are to be written on or imprinted. PMS match not guaranteed. Indoor use only.			
White Litho	Permanent	+25 F min.	-65 F to +160 F	Premium white litho coated stock with excellent print characteristics.	2-19		
	Removable	+40 F min.	-65 F to +180 F	Indoor use only.			
	Freezer	-20 F min.	-65 F to +180 F				
Brite or Dull Gold Foil	Permanent	+20 F min.	-65 F to +160 F	Adds lustrous and metallic look for high quality applications. Paper label for indoor use only. PMS match not guaranteed.	6-19		
Brite or Dull Silver Foil	Permanent	+20 F min.	-65 F to +160 F	Adds lustrous and metallic look for high quality applications. Paper label for indoor use only. PMS match not guaranteed.	6-19		
Clear Bopp - 40 Lb. Brown Liner	Permanent	+40 F min.	-40 F to +160 F	Permanent acrylic adhesive for indoor use only. Use the Clear Material Application Guide to choose the correct orientation.	2-19		
All Fluorescent	Permanent	+20 F min.	-65 F to +160 F	Matte uncoated paper with attention getting bright facesheet color. Recommend black ink only. Indoor use only.	6-19		
Smudgeproof	Permanent	+25 F min.	-40 F to +300 F	An uncoated economy litho. Excellent adhesive for corrugated use. Use the			
ogop.co.	Removable	+25 F min.	-40 F to +200 F	Uncoated side for PMS matches. Indoor use only.	6-19		
Brownkraft II Lightshade	Permanent	+25 F min.	-40 F to +300 F	This flexible facesheet has a similar color to a grocery bag. The adhesive is ideal for many applications and a variety of markets. PMS match not guaranteed.	6-19		
Gloss Freezer BG	Permanent	-20 F min.	-65 F to +180 F	Good choice for cold temperature environments and prime label applications.  Works well on a variety of packaging materials.	2-19		
Semi-Gloss Opaque	Permanent	+40 F min.	-50 F to +150 F	Blockout opaque adhesive on the product allows you to cover up dated information or mistakes. Indoor use only. PMS match not guaranteed.	6-19		
White Polyolefin	Permanent	+40 F min.	-40 F to +200 F	Excellent material for bumper stickers. Add UV or Lamination for greater ink protection. Stayflat liner for sheeted.	24		
Semi-Clear or White Static Cling	No Adhesive	+50 F min.	-10 F to +176 F	Rated up to 2 months use. Use the Clear Material Application Guide to choose the correct orientation.	25		
Semi-Clear or White Ultra Removable Film	Removable	+40 F min.	-40 F to +200 F	This a removable adhesive with no residue left behind after removal. A great alternative material for static cling applications, rated up to 6 months use. Follow the Clear Material Application guide to choose the correct orientation.	25		
White Vinyl Permanent 50 lb Liner	Permanent	+35 F min.	-65 F to +200 F	This is a durable, weather resistant material with a 2 year outdoor rating. Order with Lamination for ultimate added protection from the outdoors, solvents or cleaners. UV coating can provide some added ink protection.	2-5 26-27		
Clear Polyester	Permanent	+50 F min.	-20 F to +250 F	This aggressive adhesive is ideal for durable and outdoor applications.  Add Lamination for ultimate protection or UV coating for limited ink protection.  Use the Clear Material Application Guide to choose correct orientation.	26-27		
White Polyester	Permanent	+50 F min.	-40 F to +302 F	This material has an aggressive adhesive ideal for durable applications and outdoor elements. Order with lamination for added protection. UV coating can provide some added ink protection.	26-27, 31		
Brite or Brushed Silver Polyester	Permanent	+50 F min.	-40 F to +302 F	This material has an aggressive adhesive ideal for durable applications and outdoor elements. Order with lamination for added protection. UV coating can provide some added ink protection.	26-27		

Material Name	Adhesive Type	Application Temp	Service Temp Range	Description	Pages
Repositionable Semi-Gloss III	Repositionable	+20 F min.	-10 F to +120 F	This material allows for temporary labeling or multiple reapplications. Great on paper, envelopes and other smooth indoor surfaces.	28
Repositionable Semi-Gloss Industrial	Repositionable	+35 F	-40 F to +200 F	This material allows for temporary labeling or multiple reapplications. Great on plastic, smooth indoor surfaces, glass and non-recycled corrugated applications.	28
White Film Repositionable	Repositionable	+20 F min.	-10 F to +120 F	This repositionable film material is a higher end repositionable suitable for electronics, appliances and other smooth, indoor surfaces.	29
Tamper Evident Paper	Permanent	+40 F min.	-50 F to +225 F	When tampered with this material cannot be reapplied and the waste matrix will not be removed from around the label.	30
White Destructible Film	Permanent	+40 F min.	-40 F to +176 F	When tampered with this material will fragment and can be used for indoor or outdoor applications.	30
White VOID Polyester	Permanent	+40 F min.	-40 F to +200 F	When tampered with this material will leave a $3/16$ " "VOID" pattern on the surface it was removed from.	30
Silver VOID Polyester	Permanent	+40 F min.	-40 F to +200 F	When tampered with this material will leave a 3/16" "VOID" pattern on the surface it was removed from.	30
White Thermal Transfer Paper	Permanent	+25 F min.	-65 F to +200 F	Smooth, coated facesheet suitable for Thermal Transfer printing.	31

### **Clear Material Window Application**





Static or Adhesive on FACE of Label

Applied to inside of window to be read from outside of window.

Static or Adhesive on BACK of Label
Applied to exterior surface of window to
be read from the outside of window.

Labels printed on clear material may require white back-up for easy readability. See actual sample in "Label & Sticker Ideas" packet.

### How Labels Come Off Roll (Often called "Unwind Direction")









# Need a Shape or Quantity That's Not in the Catalog?

We offer thousands of different shapes and sizes... in any quantity. **Just ask!** 







Special prices available on larger quantities.



4-Color Process Labels add quality and impact like no other!